

OCtech ANNUAL STRATEGIC GOALS AND OBJECTIVES FOR 2004-05

GOAL 1: Fulfill community's need for a competent workforce and economic growth by providing innovative and diverse learning experiences in a collaborative community environment.

- To provide currency in curriculum offerings and programs
- To maintain and improve partnerships (school districts, agencies, private partners, CHEC)
- To enhance student success using research data
- To improve technology access and utilization
- To provide quality faculty and staff
- To increase effectiveness of LRC
- To improve quality and position of Continuing Ed in the community and within the college

GOAL 2: Provide High-Quality Facilities, Technology and Equipment Sufficient to Support the College

- To keep maintenance and renovations of classrooms current
- To complete renovations of Building A, C
- To implement Technology Plan
- To complete drawings for new classroom building, bid and begin construction with adequate funding in place
- To utilize non-IT team to purchase equipment as requested to meet the needs of academic and student programs
- To study need to provide additional recreational facilities to students

GOAL 3: Foster Student Success by Providing Comprehensive Student Support Services/Learning Experiences

- To establish Writing Center
- To establish plan and implement to retain high-risk students identified by retention team
- To continue to improve admissions, counseling, and registration services
- To continue to study options to serve under prepared students
- To offer career assessment and counseling to all high school seniors and OCtech students
- To increase utilization of career placement office
- To encourage community involvement
- To effectively promote the college in the community
- To provide adequate and appropriate financial aid opportunities
- To provide student admission, registration, financial aid, and relevant communications on-line

GOAL 4: Assure public and internal accountability

- To maintain accountability through effective planning procedures
- To develop an annual budget that meets the priorities of the college
- To assess personnel needs and adjust accordingly
- To maintain unqualified audit opinion
- To successfully complete the SACS Compliance process and substantial progress on QEP

GOAL 5: Seek Resources to support the mission of the College

- To foster growth of Foundation fund-raising
- To work with County Councils, State and Federal legislative delegations, and private donors
- To seek grants to support the College's mission