## Table of Contents

Executive Summary .................................................................................................................. 3  
Organizational Profile ............................................................................................................. 7  
Elements of Malcolm Baldrige Award Criteria ........................................................................ 13  
   Senior Leadership, Governance, and Social Responsibility .................................................. 13  
   Strategic Planning .................................................................................................................. 15  
   Student, Stakeholder, and Market Focus ............................................................................... 22  
   Measurement, Analysis, and Knowledge Management ......................................................... 24  
   Faculty and Staff Focus ......................................................................................................... 26  
   Process Management ........................................................................................................... 29  
   Organizational Performance Results ..................................................................................... 32  
Appendix A ................................................................................................................................ 50
Section I  Executive Summary

1. Organization's stated purpose, mission, and values

Mission:
The mission of Orangeburg-Calhoun Technical College (OCtech) is to provide quality and affordable comprehensive education programs that will have a positive social and economic impact on the lives of the citizens of Orangeburg and Calhoun Counties and the state of South Carolina.

Vision:
Orangeburg-Calhoun Technical College will be the leader in providing education and training programs that prepare the region for the expanding global community.

Values:
- Meeting the community's need for a literate and technically-competent workforce by:
  (a) Offering associate degree, diploma and certificate programs in post-secondary, occupational and technical education in the following areas: Arts and Sciences, Business, Computer Technology, Health Sciences, Nursing, Public Service, and Industrial and Engineering Technology.
  (b) Providing students with the knowledge, skills and attitudes in areas of oral and written communication, problem-solving, use of cutting-edge technology, and development of interpersonal skills through quality classroom delivery systems, innovative teaching methodologies, and multiple assessment measures for workplace competencies or for transfer to other institutions of higher learning.
- Addressing the continuing education needs of individuals and employees for developing or upgrading skills and knowledge by providing specialized, directed courses that compliment both personal interests and job advancement.
- Fostering student success by providing comprehensive student support services and learning experiences, including developmental studies, to help students identify and achieve specific personal and academic objectives.
- Promoting access to educational opportunity by providing the means for overcoming economic, academic and other barriers.
- Employing a systematic process of planning, implementing, and evaluating to ensure that educational and administrative activities are appropriate and effective to meet the needs of the students, the College, and the community.
- Projecting a positive public image as an important and unique part of higher education by maintaining effective partnerships, expanding financial resources, and disseminating accurate and effective public information.
- Implementing relevant continuing education training programs that promote social and economic development through analyzing the strengths and needs of the community, and of new and existing businesses and industries.
- Providing high quality facilities, equipment, and technology to support the College's programs and services.

2. Major achievements from past year
- A 1001% increase in the number of students registering online as compared with the previous year.
- A clean external financial audit by the independent auditors.
- A 100% licensure exam pass rate in the nursing department for the forth straight year in a row.
- A 100% licensure pass rate on the Medical Laboratory Technician, ASCP; the Nurse Aid Competency Evaluation Program (NACEP); the Registry Exam for Advanced Respiratory; the Therapy Practitioners (RRT) exams; the National Council Licensure Exam (NCLEX) (Practical Nursing); and the Radiography Exam (ARRT).
• With the passage of the Education and Economic Development ACT (EEDA), the college has increased existing and established numerous collaborative partnerships throughout the service area community to include the following:
  o A Teacher Quality Grant – In Progress
  o A Department of Labor – Biotech Grant – In Progress
  o The growth of service area K-12 Partnerships.
  o The growth of the Orangeburg-Calhoun Education and Business Alliance (OCEBA) to guide partnership activities.
  o The creation of a web-delivered and aligned system to assist both the College and its service area high schools to close the achievement gap. Over 218 high school students and 626 adult education students received college services and educational instruction.
  o The continued growth of a virtual school to deliver credit recovery resources to area high schools and adult education facilities.
  o The expansion of grant initiative partnerships with high schools and well as other area colleges.
  o Expansion of the school reform model High Schools that Work and the pre-engineering high school curriculum Project Lead the Way.
  o Additional partnerships with The Regional Medical Center of Orangeburg and Calhoun Counties.
  o Additional business training relationships among service area businesses and the Continuing Education department.

• An increase in Community Support – As a result of numerous ongoing and growing partnerships, the college has seen an increase in the number of community members showing their support, interest, and participation with the OCtech foundation.

• A successful Planning Retreat – Our annual planning retreat successfully included the chief human resource executives from a number of our major area employers, the OCtech Area Commissioners, the Technical College System President, the WIA Director, the majority of the service area secondary school representatives, individuals of distinction from the four year institutions, and the OCtech Administrators, faculty, and staff.

• The Completion of a 27,000 Square Foot Math and Science Classroom Building

• Economic Development Impact – The College continues to have an economic development impact of $90.60 million reported in FY05 with an average annual investment impact of $879,603,467.00 for the years of 2000 to 2004.

• Economic Development Services – The College continues to provide economic development services in the form of Job Specific Training, Workforce Development, Industry Specific Certification, College Transfer credits, GED/Basic Skills Training, and numerous other cultural activities and educational/economic training for community.

• The Human Factor – As reported in FY06, OCtech employed 274 full-time/part-time faculty and staff, touched the lives of 4224 curriculum students, 2556 credit students, 7 OCtech Board Members, 28 OCtech Foundation Board Members, numerous community leaders, and numerous others directly or indirectly within and around the service area.

The college's ability to maximize its technological services had a major impact on the achievements of the past years

3. Key strategic goals for the present and future years

<table>
<thead>
<tr>
<th>Key strategic goals for 2006-2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Create and expand comprehensive ENROLLMENT opportunities by aggressively marketing our College.</td>
</tr>
<tr>
<td>2. Increase RETENTION by developing, strengthening, and expanding comprehensive programs and services of the College.</td>
</tr>
<tr>
<td>3. Provide FLEXIBILITY in every area and service of the College to ensure accessibility for all constituencies.</td>
</tr>
<tr>
<td>4. Formulate new and reinforce existing alliances with private and public partners.</td>
</tr>
<tr>
<td>5. Maximize TECHNOLOGY and technical services throughout the college and the community it serves.</td>
</tr>
</tbody>
</table>
6. Provide quality CURRICULUM programs that are current and relevant.

4. Opportunities and barriers that may affect the organization's success in fulfilling its mission and achieving its strategic goals

For the past 3 fiscal years, the college has operated with fewer state appropriations dollars as a part of the overall college budget. In the 2003-2004 budget years, state appropriations were 27.8% of our total budget. In the 2004-2005 budget years, state appropriations dropped to 27.3% of the college’s total budget and in 2005-2006, state appropriations dropped again to 24.1% of the college’s total budget.

As a result of the continual decrease in state appropriations dollars, the following opportunities and barriers that may affect the organization’s success in fulfilling its mission and achieving its strategic goals are listed below.

**Opportunities:**

Potential Missed Opportunity:

- The Ability to Secure Funds for a Future Transportation Complex to House all automotive programs including the Truck Driving and Industrial Maintenance Programs.
- Potential Academic Issues of the High School and Adult Education Students within the Service Area.

**Barriers:**

Potential Barrier to Continued Success:

- Deferred Maintenance to the tune of $2.3 Million to date on building, equipment, and routine maintenance.
- The Ability to Increase Personnel/Salaries will hinder the college’s ability to keep experienced and recruit highly qualified new personnel. Within the existing technical college system, Orangeburg-Calhoun Technical College ranks 13th out of the 16 technical colleges in payroll salaries. We are continuously seeking qualified adjunct faculty but finding these individuals continues to be a challenge as the labor market for qualified skilled workers continues to tighten.

  - Competition from External Sources such as:
    - Local colleges and universities within the service area and other online educational institutions
    - Other alternatives such as the military, Job Corps or full-time employment.

- The high Price of Gas
  When a student has to make a choice between going to work, school or buying groceries, the school component comes in last. This potential problem is further compounded by the lack of mass transit in the area. In any uncertain market and economic time, the people hit the worst are those individuals who can least afford it thus causing them to make significant lifestyle changes. But this happens to be our primary service market.

5. **How the accountability report is used to improve organizational performance.**

The accountability report will be utilized as a strategic planning framework tool to improve the organization’s performance practices, capabilities and results by facilitating effective and efficient communication and sharing of best practices information and procedures with institutions on the local, state, federal, and national levels. This will be accomplished by utilizing predefined success criteria(s) that addresses all probable issues/concerns that may arise. This should help to ensure that the college is effectively preparing for future endeavors and resource allocation needed to carryout the mission while continues to guide organizational planning and opportunities for learning.

The above is accomplished by ensuring that the college’s visionary and agile leadership is based on learning-centered education that concentrates on both organizational and personal learning while managing for the innovation. As evidenced by the charts/data contained in section 3.7, we show that the college works on “management by fact” with an ever focusing futuristic eye on valued innovative results and not perception. All of this is done while still keeping grounded in our
commitment to the social responsibility of the area and our position as part of the technical college system.

Section II  Organizational Profile

1. Organization’s main educational programs, offerings, and services and the primary methods by which these are delivered

<table>
<thead>
<tr>
<th>Associate Degree Offerings</th>
<th>Diploma Programs</th>
<th>Certificate Programs</th>
<th>Certificate Programs</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Arts</td>
<td>• Automated Office</td>
<td>• CT (CAT Scan)</td>
<td>• Phlebotomy</td>
</tr>
<tr>
<td>• Science</td>
<td>• Medical Office Assisting</td>
<td>• MRI (Magnetic Resonance Imaging)</td>
<td>• Pre-Dental Hygiene</td>
</tr>
<tr>
<td>• Business</td>
<td>• Early Childhood Development</td>
<td>• Mammography</td>
<td>• &quot;Pre-Health Information Management&quot;</td>
</tr>
<tr>
<td>o Accounting</td>
<td>• Practical Nursing</td>
<td>• Advanced Automotive Systems</td>
<td>• &quot;Pre-Occupational Therapy</td>
</tr>
<tr>
<td>o General Business</td>
<td></td>
<td>• Basic Accounting</td>
<td>• Assistant</td>
</tr>
<tr>
<td>o Office Systems Technology</td>
<td></td>
<td>• Basic Diesel Maintenance</td>
<td>• Pre-Physical Therapist Assistant</td>
</tr>
<tr>
<td>• Computer Technology</td>
<td></td>
<td>• Computer Aided Design I &amp; II</td>
<td>• Security</td>
</tr>
<tr>
<td>• Engineering Technology</td>
<td></td>
<td>• Early Childhood Development</td>
<td>• Small Business Management</td>
</tr>
<tr>
<td>o Computer Electronics</td>
<td></td>
<td>• Electrical Systems Repair</td>
<td>• “Suspension and Transportation</td>
</tr>
<tr>
<td>o Electronic Instrumentation</td>
<td></td>
<td>• &quot;Electrocardiography / Cardiac Monitoring &quot;</td>
<td>• Repair</td>
</tr>
<tr>
<td>• Health Science</td>
<td></td>
<td>• Engine and Brake Repair</td>
<td>• Webmaster</td>
</tr>
<tr>
<td>o Nursing</td>
<td></td>
<td>• General Radiologic Technology</td>
<td>• Welding</td>
</tr>
<tr>
<td>o Medical Laboratory</td>
<td></td>
<td>• General Studies</td>
<td>• &quot;Ignition and Fuel Systems</td>
</tr>
<tr>
<td>Technology</td>
<td></td>
<td>• Health Careers Preparation</td>
<td>• Repair</td>
</tr>
<tr>
<td>o Radiologic Technology</td>
<td></td>
<td>• &quot;Ignition and Fuel Systems</td>
<td></td>
</tr>
<tr>
<td>o Respiratory Care</td>
<td></td>
<td>• &quot;Repair&quot;</td>
<td>• &quot;Suspension and</td>
</tr>
<tr>
<td>Technology</td>
<td></td>
<td>• Internetworking</td>
<td>Transportation</td>
</tr>
<tr>
<td>• Industrial Technology</td>
<td></td>
<td>• Introductory Civil Engineering</td>
<td>• Repair</td>
</tr>
<tr>
<td>o Automotive Technology</td>
<td></td>
<td>• Medical Transcriptionist</td>
<td>• Webmaster</td>
</tr>
<tr>
<td>o Industrial Electronics Tech.</td>
<td></td>
<td>• Microcomputer Applications</td>
<td>• Welding</td>
</tr>
<tr>
<td>o Machine Tool Technology</td>
<td></td>
<td>• Network Engineering</td>
<td>• &quot;Ignition and Fuel Systems</td>
</tr>
<tr>
<td>• Occupational Technology</td>
<td></td>
<td>• Nursing Assistant</td>
<td>• &quot;Repair&quot;</td>
</tr>
<tr>
<td>o General Technology</td>
<td></td>
<td>• Office Productivity</td>
<td>• Security</td>
</tr>
<tr>
<td>• Public Service</td>
<td></td>
<td></td>
<td>• Small Business Management</td>
</tr>
<tr>
<td>o Criminal Justice</td>
<td></td>
<td></td>
<td>• “Suspension and Transportation</td>
</tr>
<tr>
<td>o Early Childhood and Education</td>
<td></td>
<td></td>
<td>• Repair</td>
</tr>
<tr>
<td>o Paralegal/Legal Assistant</td>
<td></td>
<td></td>
<td>• Webmaster</td>
</tr>
<tr>
<td>• Phlebotomy</td>
<td></td>
<td></td>
<td>• Welding</td>
</tr>
<tr>
<td>• Pre-Dental Hygiene</td>
<td></td>
<td></td>
<td>• &quot;Ignition and Fuel Systems</td>
</tr>
<tr>
<td>• &quot;Pre-Health Information Management&quot;</td>
<td></td>
<td>• &quot;Repair&quot;</td>
<td>• &quot;Suspension and Transportation</td>
</tr>
<tr>
<td>• &quot;Pre-Occupational Therapy</td>
<td></td>
<td>• Assisstant&quot;</td>
<td>• Repair</td>
</tr>
<tr>
<td>• Assistant</td>
<td></td>
<td>• Pre-Physical Therapist Assistant</td>
<td>• Security</td>
</tr>
<tr>
<td>• &quot;Pre-Occupational Therapy</td>
<td></td>
<td>• Security</td>
<td>• &quot;Suspension and Transportation</td>
</tr>
<tr>
<td>• Security</td>
<td></td>
<td>• Small Business Management</td>
<td>• Repair</td>
</tr>
<tr>
<td>• &quot;Suspension and Transportation</td>
<td></td>
<td>• &quot;Ignition and Fuel Systems</td>
<td></td>
</tr>
<tr>
<td>• “Suspension and Transportation</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

The college’s main educational program offerings consist of the following:
- Core transfer courses/programs,
- Transfer associate’s degrees (freshman/sophomore credit for transfer or person enrichment),
- Technical associate’s degrees and one- and two-year certificates,
- Workforce development/corporate training (credit/CE),
- Compensatory developmental (reading, writing, mathematics) education (credit),
- ESOL/ESL (credit/CE),
- Non-Credit/CE for career or cultural enhancement, literacy, and basic skills.

The college’s main educational services consist of the following:
- Advising and assessment of prior learning
- Academic Career Counseling Services
- Employment Services for Current Students
- Financial aid
- Placement Services for Program Completers
- Remedial Services
- Study skills and tutoring

The college’s primary delivery methods are as follows:
- Classroom Face-to-Face
- Student/Professor Contact Instruction;
- Distance Education/Learning (telecourses, interactive live, video-based, and Internet courses),
- Online/Web-based
- Computer Based/Assisted Instruction,
- Learning Labs,
- Learning Communities,
- Service Learning,
- Clinical Studies,
- Fasttrack,
- Self-Paced,
- Dual Credit.
2. Key student segments, stakeholder groups, and market segments, as appropriate, and their key requirements/expectations

Key student segments, stakeholder groups, and market segments as appropriate are described below:

<table>
<thead>
<tr>
<th>Segment</th>
<th>Full-time</th>
<th>Part-time</th>
<th>Day</th>
<th>Evening</th>
<th>Internet</th>
<th>Off-Campus</th>
<th>Combo</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>50%</td>
<td>50%</td>
<td>15.3%</td>
<td>2.4%</td>
<td>0.7%</td>
<td>1.4%</td>
<td>80.20%</td>
</tr>
<tr>
<td></td>
<td>New</td>
<td>Continuing</td>
<td>Associate</td>
<td>Diploma</td>
<td>Certificate</td>
<td>Non-declared</td>
<td></td>
</tr>
<tr>
<td></td>
<td>32%</td>
<td>58%</td>
<td>48.7%</td>
<td>4.4%</td>
<td>46.5%</td>
<td>80.2%</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Location</th>
<th>Orangeburg</th>
<th>Calhoun</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>67.1%</td>
<td>8.8%</td>
<td>24.1%</td>
</tr>
<tr>
<td></td>
<td>Black</td>
<td>White</td>
<td>Other</td>
</tr>
<tr>
<td></td>
<td>57.6%</td>
<td>9.1%</td>
<td>3.30%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Gender</th>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>26.5%</td>
<td>73.5%</td>
</tr>
<tr>
<td></td>
<td>In State</td>
<td>Out of State</td>
</tr>
<tr>
<td></td>
<td>100.00%</td>
<td>0%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Category</th>
<th>Total Count</th>
<th>Total FTE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transfers</td>
<td>2,556</td>
<td>1,739.46</td>
</tr>
<tr>
<td>Average Course Load</td>
<td>10.20</td>
<td></td>
</tr>
</tbody>
</table>

---

**Key Stakeholder Groups**

Our key stakeholder groups expect to use our resources effectively to meet community education needs through student success. These stakeholder groups consists of:
- Those that represent our taxpayers and/or govern or accredit us (Orangeburg-Calhoun Area Commission, SACS);
- Recent HS graduates;
- Other schools (K-12, universities);
- Employers;
- OCtech’s faculty/staff.

**Key Market Segments**

We recruit these students primarily from three key market segments, identified as:
- Recent HS graduates;
- Still in High School/dual-credit;
- Adults returning to education after K-12/college gap.
3. Operating locations

- Main Campus - 3250 Saint Matthews Road, Orangeburg, SC 29118
- Calhoun Academy - 81 Academy Road, Saint Matthews, SC 29135
- Calhoun County High School - 101 Richland Ave. Saint Matthews, SC 29135-0215
- Cope Area Career Center - P. O. Box 128, Cope, SC 29038
- Edisto High School - P. O. Drawer 101 Cordova, SC 29039-0101 / 500 Rm. Foster Drive, Cordova, SC 29039-0101
- Lake Marion High School - 3656 Tee Vee Road, Santee, SC 29142
- Orangeburg Preparatory - 2651 North Road, Orangeburg, SC 29118
- Orangeburg Technology Center - 3720 Magnolia Street, Orangeburg, SC 29115

4. The number of employees you have, segmented by faculty and staff or other appropriate categories;

Orangeburg-Calhoun Technical College employs a total of 187 full and part-time individuals. The organizational employment breakdown is as follows:

<table>
<thead>
<tr>
<th>Category</th>
<th>Full-Time</th>
<th>Part-time</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Primary Instruction</td>
<td>84</td>
<td>69</td>
<td>153</td>
</tr>
<tr>
<td>Executive/administrative/Managerial</td>
<td>8</td>
<td>8</td>
<td>16</td>
</tr>
<tr>
<td>Other Professional (Support/Service)</td>
<td>27</td>
<td>4</td>
<td>31</td>
</tr>
<tr>
<td>Technical and Paraprofessionals</td>
<td>29</td>
<td>7</td>
<td>36</td>
</tr>
<tr>
<td>Clerical and Secretarial</td>
<td>18</td>
<td>7</td>
<td>25</td>
</tr>
<tr>
<td>Skilled Craft</td>
<td>8</td>
<td>8</td>
<td>16</td>
</tr>
<tr>
<td>Service/Maintenance</td>
<td>13</td>
<td>13</td>
<td>26</td>
</tr>
<tr>
<td>Grand Total</td>
<td>187</td>
<td>87</td>
<td>274</td>
</tr>
</tbody>
</table>

5. The regulatory environment under which the organization operates

Orangeburg-Calhoun Technical College operates under a wide variety of rules and guidelines to include the following:

- Title II
- Title IV
- Title VII
- Title IX
- The Civil Rights Act
- SACS sets standards for administration/faculty certification and financial regulations.
  - In 2005 our accreditation was fully affirmed for ten years.
- Commission on Higher Education (CHE)
- SC State Board for Technical and Comprehensive College System
- NLN (National League for Nursing)
- The following professional licensing entities:
  - Certification Examination For Entry Level Respiratory Therapy Practitioners (CRTT)
  - Certified Medical Assistant Exam.
  - Medical Laboratory Technician, ASCP
  - National Council Licensure Exam. (NCLEX) - Practical Nurse
  - National Council Licensure Exam. (NCLEX) - Registered Nurse
  - Nurse Aid Competency Evaluation Program (NACEP)
  - Radiography Exam., ARRT
  - Registry Exam. for Advanced Respiratory
  - Therapy Practitioners (RRT) – Clinical Simulation and Written Registry

6. Governance system

In the structure/governance system depicted in our organization chart on page 10, our governing body (The Orangeburg-Calhoun Area Commission) oversees compliance with state, federal, and local regulations and approves tuition and expenditures. The Area Commission also sets policies/parameters.
in categories such as Executive Limitations, Board-Staff Relations, and Board Process, thereby empowering both Board and Staff to perform the duties outlined therein.

7. **Key suppliers and partners**

Our formal partners consist of our area high schools, universities and colleges that our students transfer to or from, area businesses needing trained employees, and governmental agencies needing employee training or partnerships with economic development efforts. For a detailed list of our partners, please see APPENDIX A.

Our key suppliers consists of entities that supply the college with items ranging from copiers, bookstore supplies, hardware and software, food services, automotive equipment, and health care products. For a complete list of our key suppliers, please see APPENDIX A.

8. **Key competitors**

Our key competitors consist of other colleges, universities, and technical schools along with the military, and the local job markets. For a short list of our key competitors, please see APPENDIX A.

9. **Principal factors that determine your competitive success. The key changes that are taking place that significantly impact your competitive situation.**

1. **Fully Accredited Quality Programs and Services**
2. **Community Economic Development and Impact - $90.62 Million FY04 Reported in FY05**
3. **Effective Management and Governance of College Operations**
   - Efficiently run college
   - An array of Student Support Services
   - Extensive Successful Capital Investment and Renovation Projects
     - 2002 – $5.3 million – 37,000 square foot Student Services Building
     - 2005 – 27,000 square foot - Math and Science Classroom Building
   - Clear, concise, relevant, and practiced strategic plan that is data driven, proactive, and informative
4. **Highly Qualified Faculty and Staff**
   - Aggressive and effective recruitment of well-qualified, progressive faculty and staff
5. **Customer Service/ Quality Trademark Image (Logo)**
   - A continued increase in the number of scholarships provided by the Foundation
   - Adult education programs and Diploma programs
   - Partnerships with numerous community entities
   - Increased student utilization of job placement services
6. **Value**
   - OCtech tuition is approximately 51%, 61%, and 76% lower than other institutions of higher learning in the senior area.

10. **Key strategic challenges**

Our strategic challenges are addressed directly through our strategic planning approach by aligning our challenges with our Critical Success Factors. We then prioritize and address them. Our strategic challenges as identified during our strategic planning retreat are the same as identified in Section I.4 – Opportunities and Barriers that may affect the organization’s success in fulfilling its mission and achieving its strategic goals.

11. **Performance improvement systems**

Our performance improvement system consists of the following:
- Internal, external, and focus group stakeholder feedback surveys,
- Monthly employee and faculty staff meetings,
- Feedback on a continuous basis on ways to improve programs and services offered to the service community from:
  - Economic Development Board Meetings in Calhoun and Orangeburg Counties,
  - Chamber of Commerce meetings with Calhoun, Orangeburg, and Tri-County,
12. Your organizational structure

13. Expenditures/Appropriations Chart – Please see Accountability Report Appropriation/Expenditures Chart

14. Major Program Areas Chart – Please see Major Program Areas Chart
Section II

12. – Organizational structure

Orangeburg-Calhoun Technical College Organizational Chart

Section III  Elements of Malcolm Baldrige Award Criteria as follows:

Category 1 –Senior Leadership, Governance, and Social Responsibility

1.1 How do senior leaders develop and deploy their organization’s vision and values throughout the leadership system, to all faculty and staff, to key suppliers and partners, and to students and stakeholders, as appropriate? How do their personal actions reflect a commitment to the organizational values?

Orangeburg-Calhoun Technical College’s senior management, with broad stakeholder input, sets and deploys the College’s vision and values, directions, and performance expectations throughout the organization by way of:

- Developing annual strategic planning goals that allows all stakeholders to:
  1) Review the mission statement;
  2) Establish institutional goals, objectives, and implementation strategies;
  3) Monitor the effectiveness of current activities.

- Participating in:
   Economic Development Board Meetings in Calhoun and Orangeburg Counties,
Chamber of Commerce meetings with Calhoun, Orangeburg, and Tri-County,
Regular meetings with the Director of Special Schools,
Corporate visits to evaluate technology training and professional development needs of the area,

- Monthly employee faculty/staff and council meetings,
- Monthly Orangeburg-Calhoun Technical College Area Commission meetings,
- The FPMS (Faculty Performance Management System) and EMPS (Employee Performance Management System) Systems,
- The QEP (Quality Enhancement Plan) Process,
- The Safety Team review committee,
- The DACUM Workshop process which engages professionally competent service area corporate representatives of local hiring companies,
- The SACS requirements/review process.
- Surveys
- Campus Cruiser
- Focus Groups
- The Web Site
- Supplier and Partner Agreements

1.2 How do senior leaders create a focus on action to accomplish the organization's objectives, improve performance, and attain your vision?

OCtech utilizes systematic strategy deployment to focus on actions that accomplish the organizations’ objectives, improves performance, and attain the vision. These items are detailed in the Strategic Planning charts.

1.3 How do senior leaders promote and support an environment that fosters and requires: legal and ethical behavior; and, fiscal, legal, and regulatory accountability? How are these monitored?

The College’s senior leaders continuously strive to exceed the expectations of the numerous stakeholders that hold them accountable to ensure that the highest levels of accountability are achieved. The Area Commission holds the President responsible for legal, ethical, fiscal, and regulatory compliance. The President then works with the executive team to ensure top-level management and accountability for the organization’s actions. This team continuously monitors the college’s impact on the service area stakeholders. OCtech continuously investigates potential issues and concerns extensively in an effort to allow it to determine the root cause and develop a proactive strategy for addressing the issues/concerns on a continuous basis.

Ethical, legal, and regulatory compliance practices in all student/stakeholder interactions, including those with partners/suppliers, are accomplished through proactive education, ongoing communications, and the enforcement of our existing policies and procedures. Regular internal audits provide further support, and our policies clearly define consequences for breaching ethical behaviors. OCtech’s management team work to enforce clear policies governing employee and student behavior and identify consequences for violations.

To ensure fiscal accountability, OCtech deploys actionable behavior policies governing those with fiduciary responsibilities. OCtech ensures cost center accountability through budget training and performance evaluations and systematically receives:

1) Annual audits from the Board-approved external audit firm;
2) Annual audits from the Board’s internal auditor; and
3) Audits as requested by OCtech, such as when personnel vacate key fiduciary positions.

Additionally, various accrediting agencies hold periodic audits to protect the interests of their stakeholder groups. All these audit approaches are hierarchically independent of Octech and are continuously monitored against the strategic plan.
1.4 How do senior leaders create an environment for organizational, faculty, and staff learning?

Senior leaders create an environment for organizational, faculty, and staff learning by:

- Creating an atmosphere where employees understand how their efforts are valued and how their positions support the agency’s mission,
- Designing training on multiple levels around the job competencies and career development aspirations of the employees that are inline with the organization’s identified mission and goals. This is accomplished by analyzing the agency’s workforce, the Professional Development and Leadership Programs, and through mentoring and job coaching.
- Please also refer to the list contained in Section III.1.1.

1.5 How do senior leaders promote and personally participate in succession planning and the development of future organizational leaders?

As a part of succession planning, the system has two leadership development strategies.

- USC Higher Education Leadership Certificate—18 grad hours in courses related to skills and knowledge that a future president or other senior level administrator should know about the community college governance. Each college selects candidates for this program from current potential leaders.
- 12 month Leadership Seminar—A team of system presidents design a 12 month leadership program that includes self-assessment, mentorships, and projects that would be beneficial to potential vice-presidents. Each college selects candidates for this program.

OCtech encourages faculty and staff to continue their education by offering incentive funds to pay for courses leading to advanced degrees and/or certifications. Funds are also available for conferences for professional improvement.

OCtech also encourages potential leaders to enroll in the Leadership Orangeburg program to learn more about local and state governance.

1.6 How do senior leaders communicate with, empower, and motivate all faculty and staff throughout the organization? How do senior leaders take an active role in faculty and staff reward and recognition processes to reinforce high performance throughout the organization?

OCtech communicates with, empowers, and motivates the faculty and staff by encouraging open communications throughout the organization. The College utilizes ongoing student/employer surveys, evaluations, monthly faculty/staff meetings, the QEP process, and the FMPS/EMPS process. These items allow faculty and staff to openly communicate with senior leaders and peers by supporting ongoing two-way communications on a continuous basis.

The QEP, FMPS, and EMPS processes further enhance communication because they are designed with clear communications of job duties (from position description), success criteria, and performance characteristics. These processes continue with on-going performance communication and culminate in an evaluation of the employee’s progress towards the achievement of the goals documented at the beginning of the cycle. If performance is not at acceptable levels, the evaluation system incorporates an intensive process of warnings and additional supervisor support.

These processes provide empowerment, motivation, and recognition of the employee because it makes them fully aware of their scheduled progress and plans versus their actual performance. This in-turn motivates the employee to improve their performance and allows the employee to be recognized when their performance exceeds their expected job duties.

1.7 How does your organization evaluate the performance of your senior leaders, and the governance board/policy making body? How do senior leaders use these
performance reviews to improve their own leadership effectiveness and that of the 
board and leadership system, as appropriate?

To improve the performance of senior leaders, the governance board/policy making body and the 
performance of the college as a whole, OCtech utilizes the following to evaluate performance and 
improve effectiveness.

- Internal and external stakeholder feedback surveys,
- Focus group surveys and input,
- Bi-annual evaluation of senior leaders and supervisors via the Organizational Climate Surveys,
- Meeting between college leaders and appropriate individuals and groups of the service area to 
understand service area issues and opportunities,

1.8 How does your organization address and anticipate any adverse impacts of its 
programs, offerings, services, and operations? What are the key compliance related 
processes, goals, and measures?

The organization addresses and anticipates any adverse impacts of its programs, offering, services, 
and operations by reviewing projected strategic goals against actual ongoing results. For any 
deviations that cannot be explained, corrective measures, policies, and procedures are put in place by 
management. Key compliance related processes, goals, and measures are detailed in section 3.7 such 
as:

1.9 How do senior leaders actively support and strengthen the communities in which 
your organization operates? Include how senior leaders determine areas of 
emphasis for organizational involvement and support, and how senior leaders, 
faculty and staff, and the organization's students contribute to improving these 
communities.

Category 2: Strategic Planning

The Strategic Planning Category examines how your organization develops strategic objectives and action 
plans. It also examines how your strategic objectives and action plans are deployed, changed if 
circumstances require, and how progress is measured.

2.1 What is your Strategic Planning process, including key participants, and how does it 
address:

a. Your Organization’s Strengths, Weaknesses, Opportunities, and Threats:

Organizational Strength

1. Accredited Quality Programs and Services with Highly Qualified Faculty and up to date Technology
2. Community Economic Development and Impact - $90.62 Million
3. Management and Governance of College Operations
   a. Efficiently run college with well maintained buildings and infrastructure that offers an 
      array of services
   b. Extensive Successful Capital Investment and Renovation Projects
   c. Clear, concise, relevant, and practiced strategic plan that is data driven, proactive, and 
      informative.
4. Highly Qualified Faculty and Staff
5. Value regarding our annual tuition. Tuition is 51%, 61%, and 76% cheaper than the other 
institutions of higher education within the immediate service area.

Organizational Weakness

1. Lack of a Comprehensive List of Available Adjunct Faculty
2. Scheduling Flexibility to Accommodate the Diverse Needs of the Students
3. Additional Comprehensive Testing Center Capabilities for all Programs
4. Seamless Articulation Pathways for all Programs

Organizational Opportunities

1. **Increase Enrollment and Retention for Academic Curriculum Programs in Calhoun and Orangeburg Counties**
2. **Flexibility in Academic Delivery and Scheduling of Courses**
   a. Distance learning and hybrid courses
   b. Virtual Schools
   c. Distance Education
   d. IP Video
   e. PC based starter credit course
   f. Truck Driving Program
   g. OCTC and CATT training offerings
3. **Community Alliances with Private and Public Partners**
   a. To be recognized as the provider of choice for all short term training
   b. Host community events
   c. Increase opportunities for presentations made in the community regarding the college
   d. EEDA (Education and Economic Development Act)
4. **Maximum Utilization of the Latest Technological Advances**
   a. New Datatel release
   b. New Internet connection: MPLS (Multi-protocol label switching)
   c. Conversion to IP (Internet Protocol) telephones
   d. Replace/Upgrade
      i. Classroom presentation system
      ii. Imaging system
      iii. Servers/SAN (storage area network)
   e. Expand wired/wireless network
   f. Expand IP video to the desktop and replace videotapes with disc media
   g. Continue PC replacement cycle
   h. Adhere to section 508 web accessibility laws and policies
   i. Utilize RFID (radio frequency identification) for equipment inventory
   j. Expand handheld device (data phones) utilization
5. **Enhancement of On-line Technological Capabilities**
   a. **Increase student registration on-line**
   b. Maintain Database of alumni contact information
   c. Academic On-line Advising
   d. Student Orientation
   e. Ecompass working at all local high schools
   f. Free short "teaser" classes
   g. Timely real-time financial aid services
6. **Funding**
   a. Grants
   b. Title III
   c. Foundation Development
   d. State and Financial Aid
   e. Secure/Increase transition grants to logical places in the College

Organizational Threats (External)

1. The ability to restore/increase funding to annual operating budget
   a. Deferred maintenance
   b. New telephone system
   c. New chiller for HSB
   d. Emergency generator for Computer Center
2. The ability to secure funds for future Transportation Complex
3. The ability to increase Personnel/Salaries
4. Competition from external sources
5. The growing high school dropout rate

b. Financial, Regulatory, and Other Potential Risks

Regarding the Strategic Planning process as it relates to financial, regulatory, and other potential risks, our senior staff members meet on a regular basis to access and adequately address these issues. The College is exposed to various risks of loss and maintains State or commercial insurance coverage for each risk. Management believes such coverage is sufficient to preclude any significant uninsured losses for the covered risks. Settlement claims have not exceeded this coverage in any of the past three years.

Some potential risks of loss that are covered under the state policy includes items such as theft, damage to or destruction of property; damage to real property, its contents, and other equipment such as motor vehicles and water crafts; torts; natural disasters; Unemployment and Work’s Compensation benefits; long term disability; and losses arising from theft or misappropriation.

Our external independent auditors, DeLoach & Williamson, LLP, perform audits on a regular basis that are in accordance with and utilize the guidelines of the United States of America Government Auditing Standards.

Tuition increases may also be necessary to offset the state funding from the state of South Carolina.

Our regulatory compliance is governed by rules and regulations of the Commission on Higher Education (CHE) with numerous reports and audits that must be performed and sent annually along with reports that must be sent to other local, state, and federal agencies regulatory agencies. The college also participates in other Federal grant programs that are also subject to financial and compliance audits by the grantor or its representatives.

c. Shifts in Technology, Student/Community Demographics, Markets, and Competition

Regarding the Strategic Planning process as it relates to shifts in technology, student and community demographics, markets, and completions, our senior management meets on a regular basis to access and address the needs of the technology plan required to keep the organization operating at an optimal level with the latest hardware and software possible. The technology plan is reviewed and updated against the overall strategic plan on an ongoing basis to ensure that it continues to meet the needs and challenges of the expanding physical and virtual campus boundaries.

The continuous review of this plan also constantly monitors the demographics of the surrounding service area and our marketing efforts are modified periodically to reach as many individuals, institutions and businesses as possible. Over the past year, we have utilized our technology plan to install computers in the area high schools in an effort to adjust to the changing students and market demographics.

d. Human resource capabilities and needs;

The college has a mandatory evaluation process for every permanent employee every year. Job duties are reviewed and updated if necessary against the organization’s mission and goals. The prior year’s performance is rated and goals for the upcoming year are established and tied to the budget. Professional development opportunities are identified and funded through the college’s budget, the Foundation or state-wide leadership training initiatives. Various in-house training also occurs throughout the year.

e. The opportunities and barriers you described in the Executive Summary, (question 4)
Our strategic challenges are addressed directly through our strategic planning approach by aligning our challenges with our Critical Success Factors. We then prioritize and address them.

OCtech communicates with, empowers, and motivates the faculty and staff by encouraging open communications throughout the organization. The College utilizes ongoing student/employer surveys, evaluations, monthly faculty/staff meetings, the QEP process, and the FMPS/EMPS process. These items allow faculty and staff to openly communicate with senior leaders and peers by supporting ongoing two-way communications on a continuous basis.

The organization addresses and anticipates any adverse impacts of its programs, offering, services, and operations by reviewing projected strategic goals against actual ongoing results. For any deviations that cannot be explained, corrective measures, policies, and procedures are put in place by management.

f. **Long-term Organizational Sustainability and Organizational Continuity in Emergencies**

Long-term organizational sustainability and organizational continuity in emergencies are accomplished by ensuring that all faculty and staff adhere to the established procedures, policies, and guidelines established and documented for all to review as prescribed in the Emergency Management Preparedness Plan.

g. **Ability to Execute the Strategic Plan**

The ability of the college to execute its key strategic planning process has proven to be effective primarily because the strategic plan and the strategic planning process is executed from the top down and encompasses all stake holders with detailed and measurable action steps that are tied to a responsible individual(s). This approach allows for the monitoring of all resources in a manner that allows for any issues that may affect the strategic plan to be identified, solutions communicated, and corrective measures enacted with all interested stakeholders.

Section III

2.2 **How do your strategic objectives address the strategic challenges you identified in your Organizational Profile?**

The strategic challenges identified in the strategic objectives are addressed both by the strategic planning process and by management taking appropriate, needed, and necessary proactive steps. As issues and concerns arise they are brought to management’s attention for a temporary resolution until further measures can be taken toward a permanent solution.

2.3 **How do you evaluate and improve strategic planning process?**

We evaluate and improve the strategic planning process by breaking each of our organizational goals into departmental objectives with measurable action items. Please see the Strategic Planning chart for details. We then continuously monitor these action items via continuous ongoing surveys and focus groups.

2.4 **How do you develop and track action plans that address your key strategic objectives? Include how you allocate resources to endure the accomplishment of your action plans.**

Please see Strategic Planning Chart

Action plans are developed and tracked to determine how they address the college’s strategic objectives by breaking each organizational goal into departmental objectives with measurable action
steps. These measurable action steps are then compared utilizing their projected status versus their actual status of a specific point in time.

2.5 How do you communicate and deploy your strategic objectives, actions plans and related performance measures?

OCtech communicates and deploys its strategic objectives, action plans, and related performance measures shortly after its annual strategic planning retreat. Once the organizational goals are established, departmental meetings of each division are called by the department heads to establish their departmental objectives needed for meeting the organization’s goals. In these departmental meetings, each departmental member plays a role in helping to define the action steps needed to accomplish the objectives and the measurement by which the success of action steps will be gauged.

(Reference charts 3.1.1 for communications – action plans are measured by the listed outcomes.)

2.6 How do you measure progress on your action plans?

Senior management breaks the strategic plan down into objectives that have measurable action steps with responsible individuals. We then measure the progress of the action steps to determine if the overall action plan is meeting the objective which in turn gives us a measure on how we are doing.

2.7 If the organization’s strategic plan is available to the public through its internet homepage, please provide an address for that plan on the website.


Note: List your key strategic objectives (goals) and your key action plans/initiatives in the Strategic Planning Chart.

<table>
<thead>
<tr>
<th>Program Number and Title</th>
<th>Supported Agency Strategic Planning Goal(s)</th>
<th>Related FY 06-07 Key Agency Action Plan/Initiative(s)</th>
<th>Key Cross References for Performance Measures</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Strategic Direction 1:</strong></td>
<td>Create and expand comprehensive ENROLLMENT opportunities by aggressively marketing our College.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>II.A.B.E Instruction</td>
<td><strong>Goal 1:</strong> To expand the number of courses offered to high school students</td>
<td><strong>Objective 1:</strong> Visit and/or make contact with all administrators and guidance counselors to share opportunities for dual credit.&lt;br&gt;<strong>Objective 2:</strong> Provide a fee structure for all high schools regarding cost of dual credit courses.</td>
<td>3.7.1, 3.7.2, 3.7.3, 3.7.4, 3.7.5, 3.7.6</td>
</tr>
<tr>
<td>II.A.B.E Instruction</td>
<td><strong>Goal 2:</strong> To make developmental studies more flexible and successful through the incorporation and use of technology</td>
<td><strong>Objective 1:</strong> Reschedule all developmental ENG courses into rm. 1404.&lt;br&gt;<strong>Objective 2:</strong> Provide training to all developmental English, reading, and math faculty regarding incorporating PLATO software into their curriculums</td>
<td>3.7.2, 3.7.3, 3.7.4, 3.7.5, 3.7.6</td>
</tr>
<tr>
<td>II.A.B.E Instruction</td>
<td><strong>Goal 3:</strong> To work towards exit assessments in developmental studies</td>
<td><strong>Objective 1:</strong> Meet with all DVS instructors to look at course competencies to determine what exit exam should look like.&lt;br&gt;<strong>Objective 2:</strong> Research other assessments to determine if something already exists that is similar to what is desired on campus.&lt;br&gt;<strong>Objective 3:</strong> Develop assessment and pilot in the spring.</td>
<td>3.7.1, 3.7.2, 3.7.3, 3.7.4, 3.7.5, 3.7.6</td>
</tr>
<tr>
<td>II.A.B.E Instruction</td>
<td><strong>Goal 4:</strong> To increase the number and quality</td>
<td><strong>Objective 1:</strong> Invite a consultant to present info about integrating technology into the classroom.</td>
<td>3.7.1, 3.7.2, 3.7.3, 3.7.4, 3.7.5, 3.7.6</td>
</tr>
<tr>
<td>II.A.B.E Instruction</td>
<td>Goal 5:</td>
<td>Objective 1: Transform the testing center in Building S to a multi-purpose service center to include advising, financial aid, and career services.</td>
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<tr>
<td>II.A.B.E Instruction</td>
<td>Goal 6:</td>
<td>Objective 1: Resolve issues with E Compass and implement Diagnostic testing services.</td>
<td></td>
</tr>
<tr>
<td>II.A.B.E Instruction</td>
<td>Goal 7:</td>
<td>Objective 1: Implement on line orientation services.</td>
<td></td>
</tr>
<tr>
<td>II.A.B.E Instruction</td>
<td>Goal 8:</td>
<td>Objective 1: Make an on line application available for prospective students.</td>
<td></td>
</tr>
<tr>
<td>II.A.B.E Instruction</td>
<td>Goal 9:</td>
<td>Objective 1: Implement FAFSA Fridays and FA Tuesdays.</td>
<td></td>
</tr>
<tr>
<td>II.A.B.E Instruction</td>
<td>Goal 10:</td>
<td>Objective 1: Review and update marketing and public information processes, including website.</td>
<td></td>
</tr>
<tr>
<td>II.A.B.E Instruction</td>
<td>Goal 11:</td>
<td>Objective 1: Use Geo-Demographic marketing research to refine process of reaching students. Objective 2: Upgrade and update the non-credit website at OCtech.</td>
<td></td>
</tr>
</tbody>
</table>

**Strategic Direction 2**

Increase RETENTION by developing, strengthening, and expanding comprehensive programs and services of the College.

<table>
<thead>
<tr>
<th>II.A.B.E Instruction</th>
<th>Goal 1: To continue the service learning initiative with three new associate degree programs</th>
<th>Objective 1: Identify a new cohort group of instructional programs to participate in service learning activities. Objective 2: Review the results of surveys from past activities to determine ways in which to improve. Objective 3: Have instructors who participated in activities last year to serve as mentors for the new cohort group.</th>
</tr>
</thead>
<tbody>
<tr>
<td>II.A.B.E Instruction</td>
<td>Goal 2: To expand the number of courses offered to high school students</td>
<td>Objective 1: Visit and/or make contact with all administrators and guidance counselors to share opportunities for dual credit. Objective 2: Provide a fee structure for to all high schools regarding cost of dual credit courses.</td>
</tr>
<tr>
<td>II.A.B.E Instruction</td>
<td>Goal 3: To incorporate national standards (NCCER) into the IET and EET programs</td>
<td>Objective 1: Have instructors review materials relative to NCCER. Objective 2: Get instructors in IET and EET get certified to teach NCCER modules. Objective 3: Identify NCCER modules that match up with the course competencies. Objective 4: Incorporate modules into existing curriculums.</td>
</tr>
</tbody>
</table>
| II.A.B.E Instruction | Goal 4: To work towards exit assessments in developmental studies | Objective 1: Meet with all DVS instructors to look at course competencies to determine what exit exam should look like. Objective 2: Research other assessments to determine if something already exists that is similar to what is desired on campus. Objective 3: Develop assessment and pilot in the
| II.A.B.E Instruction | **Goal 5:** To increase the number and quality of hybrid courses | **Objective 1:** Invite a consultant to present info about integrating technology into the classroom.  
**Objective 2:** Develop teams of subject area faculty committed to this initiative.  
**Objective 3:** Identify courses best suited for hybrid development.  
**Objective 4:** Meet periodically during the development phase to help alleviate barriers.  
**Objective 5:** Launch courses in the Spring of 2007. |
|----------------------|---------------------------------------------------------------|---------------------------------------------------------------|
|                      | **Goal 6:** To work towards seamless pathways for CE and credit | **Objective 1:** Identify courses/programs that similarly exist in both CE and credit areas.  
**Objective 2:** Identify faculty eager to participate.  
**Objective 3:** Analyze and compare course competencies with CE competencies to determine where similarities exist.  
**Objective 4:** Move toward a modular based format so that CE and credit students can intermingle with the same course content. |
|                      | **Goal 7:** To develop ways in which to adequately assess student learning outcomes | **Objective 1:** Invite a consultant to discuss WIDS with faculty.  
**Objective 2:** Identify faculty who have upcoming DACUMS to participate as a pilot group.  
**Objective 3:** Have identified faculty participate in the process. |
|                      | **Goal 8:** To develop ways in which to better support adjunct instructors | **Objective 1:** To develop a mentoring program for new adjunct faculty.  
**Objective 2:** To develop online modules for adjunct faculty that focus on student learning, learning styles, use of technology in the classroom, and effective assessment. |
|                      | **Goal 9:** To set enrollment and retention goals for academic programs | **Objective 1:** Meet with each academic program coordinator and discuss current data.  
**Objective 2:** Establish goals for enrollment based on four year average, past year enrollment, and number of faculty assigned to each program.  
**Objective 3:** Set goals for the upcoming year.  
**Objective 4:** Evaluate progress. (After summer - Fall to Fall). |
|                      | **Goal 10:** To have health programs using innovative ways to meet the demand for students | **Objective 1:** Provide training in the use of instructional technology.  
**Objective 2:** encourage the use of instructional technology through stipends.  
**Objective 3:** Use HS initiative funds to create alternative pathways to degrees for students. |
|                      | **Goal 11:** Increase enrollment | **Objective 1:** Make an on line application available for prospective students. |
|                      | **Strategic Direction 3:** Provide FLEXIBILITY in every area and service of the College to insure accessibility for all constituencies. |  
|                      | **Goal 1:** To have health programs using innovative ways to meet the demand for students | **Objective 1:** Visit and/or make contact with all administrators and guidance counselors to share opportunities for dual credit.  
**Objective 2:** provide a fee structure for to all high schools regarding cost of dual credit courses. |
|                      | **Goal 2:** To work towards seamless pathways for CE and credit | **Objective 1:** Identify courses/programs that similarly exist in both CE and credit areas.  
**Objective 2:** Identify faculty eager to participate.  
**Objective 3:** Analyze and compare course competencies with CE competencies to determine where similarities exist.  
**Objective 4:** Move toward a modular based format so that CE and credit students can intermingle with the same course content. |
|                      | **Goal 3:** To develop | **Objective 1:** To develop a mentoring program for new adjunct faculty.

<p>| Objective | 3.7.1, 3.7.2 | 3.7.3, 3.7.4 | 3.7.5, 3.7.6 |</p>
<table>
<thead>
<tr>
<th>Strategic Direction 4</th>
<th>Strategic Direction 5</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Goal 1:</strong> To expand the number of courses offered to high school students through variety of methods, including advertising, personal events, and professional events.</td>
<td><strong>Goal 1:</strong> To replace PBX with VOIP System (Voice over IP) with VOIP System.</td>
</tr>
<tr>
<td><strong>Objective 1:</strong> Visit/and maintain contact with all admissions and guidance counselors to share information/marketing</td>
<td><strong>Objective 1:</strong> Make site visits to nearby colleges and professional events, grant writing, and effective assessment learning styles.</td>
</tr>
<tr>
<td><strong>Objective 2:</strong> Develop and coordinate planning and marketing needs can be identified and met</td>
<td><strong>Objective 2:</strong> Build relationships with all strategic partners.</td>
</tr>
<tr>
<td><strong>Objective 3:</strong> Develop an articulation path</td>
<td><strong>Objective 3:</strong> Develop an articulation path.</td>
</tr>
<tr>
<td><strong>Objective 4:</strong> Promote the use of WorkKeys to improve the quality of instruction in CTD programs by implementing a 101 program.</td>
<td><strong>Objective 4:</strong> Expand Technology and Technical services.</td>
</tr>
<tr>
<td><strong>Objective 5:</strong> Promote the use of WorkKeys to improve the quality of instruction in CTD programs by implementing a 101 program.</td>
<td><strong>Objective 5:</strong> Build relationships with all strategic partners.</td>
</tr>
</tbody>
</table>

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**Goal 2:** To develop online modules for CT&D programs by implementing a TTT program. | **Goal 2:** To develop online modules for CT&D programs by implementing a TTT program. |
| **Objective 1:** More STEP staff near Tourville lab | |
| II.A.B.E Instruction | Goal 2: To work towards exit assessments in developmental studies | **Objective 1:** Meet with all DVS instructors to look at course competencies to determine what exit exam should look like.  
**Objective 2:** Research other assessments to determine if something already exists that is similar to what is desired on campus.  
**Objective 3:** Develop assessment and pilot in the spring. |
|---------------------|---------------------------------------------|--------------------------------|
| II.A.B.E Instruction | Goal 3: To develop ways in which to better support adjunct instructors | **Objective 1:** To develop a mentoring program for new adjunct faculty.  
**Objective 2:** To develop online modules for adjunct faculty that focus on student learning, learning styles, use of technology in the classroom, and effective assessment. |
| II.A.B.E Instruction | Goal 4: Promote use of online registration | **Objective 1:** Advise students prior to registration dates so students may enter courses online. |
| II.A.B.E Instruction | Goal 5: Replace PBX with VOIP System (Voice over IP) | **Objective 1:** Make site visits to nearby colleges using VOIP systems.  
**Objective 2:** Make decisions and start purchase process, RFP or contract vendor if available.  
Choose vendor.  
**Objective 3:** Make purchase and plan installation, choosing which buildings to include in year one of multi-year project.  
**Objective 4:** Upgrade switch infrastructure in selected buildings by purchasing switches that will support VOIP and QOS (quality of service) required. |
| II.A.B.E Instruction | Goal 6: Security upgrades | **Objective 1:** Decide if security assessment is cost effective.  
**Objective 2:** If so, schedule assessment with contract vendor if possible.  
**Objective 3:** If not, review most needed changes and implement by upgrading existing products (like aging firewall), or replacement with new multifunction appliance. |
| II.A.B.E Instruction | Goal 7: NAS replacement (current appliance is at capacity and reaching EOL). | **Objective 1:** Consider cost of moving SAN to iSCSI or purchasing new appliance.  
**Objective 2:** Meet with SAN vendor, Dell to discuss.  
**Objective 3:** Review appliance choices with on-line demos & site visits.  
**Objective 4:** Make decisions and purchase. |
| II.A.B.E Instruction | Goal 8: Datatel Migration to release 18 | **Objective 1:** Begin process recommended by vendor (Datatel) which includes training classes, consulting, and server replacement. |
| II.A.B.E Instruction | Goal 9: Internet access migration to new circuit connection. | **Objective 1:** Meet with contract vendor and make decisions about MPLS and/or Metro Ethernet to replace existing ATM and PVC circuits for data and video.  
**Objective 2:** Schedule upgrade |
<p>| II.A.B.E Instruction | Goal 10: Server replacement and virtualization. | <strong>Objective 1:</strong> Decide how many servers on service contracts need replacement this year and consider virtualizing with VMWare. |</p>
<table>
<thead>
<tr>
<th>II.A.B.E Instruction</th>
<th>Goal</th>
<th>Objective 1</th>
<th>Objective 2</th>
<th>Objective 3</th>
<th>Objective 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Faculty and staff PC replacement.</td>
<td>Goal 11:</td>
<td>Make count of PCs required</td>
<td>Purchase VMWare and new server.</td>
<td>3.7.1, 3.7.2, 3.7.3, 3.7.4, 3.7.5, 3.7.6</td>
<td></td>
</tr>
<tr>
<td>Notebook replacement.</td>
<td>Goal 12:</td>
<td>Make count of current notebooks and owners.</td>
<td>Choose model &amp; configuration</td>
<td>3.7.1, 3.7.2, 3.7.3, 3.7.4, 3.7.5, 3.7.6</td>
<td></td>
</tr>
<tr>
<td>Replace BlackBerry Enterprise server PC and Plant server PC with servers.</td>
<td>Goal 13:</td>
<td>Investigate virtualizing.</td>
<td>Purchase and implement..</td>
<td>3.7.1, 3.7.2, 3.7.3, 3.7.4, 3.7.5, 3.7.6</td>
<td></td>
</tr>
<tr>
<td>Replace plant inventory scanners with newer model and purchase one for IT staff.</td>
<td>Goal 14:</td>
<td>Meet with vendors and/or make site visits.</td>
<td>Choose supported model and purchase.</td>
<td>3.7.1, 3.7.2, 3.7.3, 3.7.4, 3.7.5, 3.7.6</td>
<td></td>
</tr>
<tr>
<td>Investigate purchase of Email Archiving software to meet requirements recommended by History and Archives agency.</td>
<td>Goal 15:</td>
<td>Investigate products with on-line demos and/or site visits.</td>
<td>Choose product and make purchase if budget allows.</td>
<td>3.7.1, 3.7.2, 3.7.3, 3.7.4, 3.7.5, 3.7.6</td>
<td></td>
</tr>
<tr>
<td>Adhere to Section 508 for web accessibility.</td>
<td>Goal 16:</td>
<td>Investigate products with on-line demos and/or site visits.</td>
<td>Choose solution, purchase and implement.</td>
<td>3.7.1, 3.7.2, 3.7.3, 3.7.4, 3.7.5, 3.7.6</td>
<td></td>
</tr>
<tr>
<td>Rewire buildings I and J.</td>
<td>Goal 17:</td>
<td>Choose contract vendor.</td>
<td>Count connections and schedule over holiday semester break at year end.</td>
<td>3.7.1, 3.7.2, 3.7.3, 3.7.4, 3.7.5, 3.7.6</td>
<td></td>
</tr>
<tr>
<td>Implement data and phone wiring for new classroom building.</td>
<td>Goal 18:</td>
<td>Count connections and schedule wiring installation with contract vendor.</td>
<td>Prepare existing PCs for presentation systems and purchase accessories (wireless keyboards/mice, etc.).</td>
<td>3.7.1, 3.7.2, 3.7.3, 3.7.4, 3.7.5, 3.7.6</td>
<td></td>
</tr>
<tr>
<td>Investigate and purchase replacement Scantron scanner for Student Services and CTD.</td>
<td>Goal 19:</td>
<td>Arrange demo with vendor.</td>
<td>Purchase and implement.</td>
<td>3.7.1, 3.7.2, 3.7.3, 3.7.4, 3.7.5, 3.7.6</td>
<td></td>
</tr>
<tr>
<td>Increase Plato licenses beyond current limit of 249 by purchasing and installing required additional server.</td>
<td>Goal 20:</td>
<td>Purchase server as recommended by vendor (Plato Learning Services). Schedule implementation with vendor.</td>
<td>3.7.1, 3.7.2, 3.7.3, 3.7.4, 3.7.5, 3.7.6</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Expand wireless access to building C. Investigate wireless AP management solutions and implement if budget allows.</td>
<td>Goal 21:</td>
<td>Purchase AP and implement.</td>
<td>Investigate AP management solutions through on-line demonstrations and/or site visits.</td>
<td>3.7.1, 3.7.2, 3.7.3, 3.7.4, 3.7.5, 3.7.6</td>
<td></td>
</tr>
<tr>
<td>Postpone until migration to Datatel</td>
<td>Goal 22:</td>
<td>Postpone until migration to Datatel</td>
<td>3.7.1, 3.7.2,</td>
<td></td>
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</tr>
<tr>
<td>Instruction</td>
<td>Objective 1</td>
<td>Strategic Direction 6</td>
<td></td>
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<td>-----------------------------------------</td>
<td>----------------------------------------------------------------------------</td>
<td>--------------------------------------------------------------------------------------</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Implement on-line payment solution</td>
<td>release 18 is completed.</td>
<td>Provide quality CURRICULUM programs that are current and relevant.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>II.A.B.E Instruction</td>
<td>Objective 1: Postpone until migration to Datatel release 18 is completed.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
| **Goal 23:** Implement electronic leave system. | Objective 1: Have instructors review materials relative to NCCER.  
Objective 2: Get instructors in IET and EET get certified to teach NCCER modules.  
Objective 3: Identify NCCER modules that match up with the course competencies.  
Objective 4: Incorporate modules into existing curriculums. |                                                                                      |
| II.A.B.E Instruction                    | Objective 1: Implement electronic leave system.                             |                                                                                      |
| **Goal 1:** To incorporate national standards (NCCER) into the IET and EET programs | Objective 1: Invite a consultant to present info about integrating technology into the classroom.  
Objective 2: Develop teams of subject area faculty committed to this initiative.  
Objective 3: Identify courses best suited for hybrid development.  
Objective 4: Meet periodically during the development phase to help alleviate barriers.  
Objective 5: Launch courses in the Spring of 2007. |                                                                                      |
| II.A.B.E Instruction                    | Objective 1: Recruit and hire faculty committed to using technology in the classroom, working with high schools, and willing to address change.  
Objective 2: focus professional development on active learning techniques. |                                                                                      |
| **Goal 3:** To have well qualified, progressive faculty and staff |                                                                 |                                                                                      |
| II.A.B.E Instruction                    | Objective 1: Provide training in the use of instructional technology.  
Objective 2: encourage the use of instructional technology through stipends.  
Objective 3: Use HS initiative funds to create alternative pathways to degrees for students. |                                                                                      |
| **Goal 2:** To increase the number and quality of hybrid courses |                                                                 |                                                                                      |
| II.A.B.E Instruction                    | Objective 1: Identify a new cohort group of instructional programs to participate in service learning activities.  
Objective 2: Review the results of surveys from past activities to determine ways in which to improve.  
Objective 3: Have instructors who participated in activities last year to serve as mentors for the new cohort group. |                                                                                      |
| **Goal 4:** To incorporate national standards (NCCER) into the IET and EET programs | Objective 1: Reschedule all developmental ENG courses into rm. 1404.  
Objective 2: Provide training to all developmental English, reading, and math faculty regarding incorporating PLATO software into their curriculums. |                                                                                      |
| II.A.B.E Instruction                    | Objective 1: Have instructors review materials relative to NCCER.  
Objective 2: Get instructors in IET and EET get certified to teach NCCER modules.  
Objective 3: Identify NCCER modules that match up with the course competencies.  
Objective 4: Incorporate modules into existing curriculums. |                                                                                      |
| **Goal 4:** To increase the number and quality of hybrid courses | Objective 1: Invite a consultant to present info about integrating technology into the classroom.  
Objective 2: Develop teams of subject area faculty committed to this initiative. |                                                                                      |

Print Date: 5/30/2012  Page 24 of 60
| II.A.B.E Instruction | Goal 5: To work towards seamless pathways for CE and credit | Objective 1: Identify courses/programs that similarly exist in both CE and credit areas.  
Objective 2: Identify faculty eager to participate.  
Objective 3: Analyze and compare course competencies with CE competencies to determine where similarities exist.  
Objective 4: Move towards a modular based format so that CE and credit students can intermingle with the same course content. | 3.7.1, 3.7.2, 3.7.3, 3.7.4, 3.7.5, 3.7.6 |
| II.A.B.E Instruction | Goal 6: To develop ways in which to adequately assess student learning outcomes | Objective 1: Invite a consultant to discuss WIDS with faculty.  
Objective 2: Identify faculty who have upcoming DACUMS to participate as a pilot group.  
Objective 3: Have identified faculty participate in the process. | 3.7.1, 3.7.2, 3.7.3, 3.7.4, 3.7.5, 3.7.6 |
| II.A.B.E Instruction | Goal 7: To develop ways in which to better support adjunct instructors | Objective 1: To develop a mentoring program for new adjunct faculty.  
Objective 2: To develop online modules for adjunct faculty that focus on student learning, learning styles, use of technology in the classroom, and effective assessment. | 3.7.1, 3.7.2, 3.7.3, 3.7.4, 3.7.5, 3.7.6 |
| II.A.B.E Instruction | Goal 8: Complete the Classroom and Auditorium Building | Objective 1: Work with Architect and General Contractor to complete work in a timely manner while concentrating on quality product. | 3.7.1, 3.7.2, 3.7.3, 3.7.4, 3.7.5, 3.7.6 |
| II.A.B.E Instruction | Goal 9: Secure adequate funding in the operating budget for deferred maintenance. | Objective 1: Work with State Board through CBO peer group to properly analyze need for annual funding for deferred maintenance.  
Objective 2: Work with CHE Funding and Advisory Committee to properly present all of the needs of the technical colleges (including deferred maintenance) to the Legislature. | 3.7.1, 3.7.2, 3.7.3, 3.7.4, 3.7.5, 3.7.6 |
| II.A.B.E Instruction | Goal 10: Provide for adequate and effective Physical Plant Staff | Objective 1: Request additional funds from supporting counties for new maintenance employee for new classroom/auditorium bldg.  
Objective 2: Review composition and talents of existing staff and propose changes if needed to provide leadership for daily operations. | 3.7.1, 3.7.2, 3.7.3, 3.7.4, 3.7.5, 3.7.6 |
| II.A.B.E Instruction | Goal 11: Provide for adequate staffing in Business office to handle reporting for new grants. | Objective 1: Determine need and request staff. | 3.7.1, 3.7.2, 3.7.3, 3.7.4, 3.7.5, 3.7.6 |
| II.A.B.E Instruction | Goal 12: Secure funds, plan and build transportation center. | Objective 1: Determine need and availability of funds.  
Objective 2: Seek funds.  
Objective 3: Devise plans, hire architect, bid project and hire contractor. | 3.7.1, 3.7.2, 3.7.3, 3.7.4, 3.7.5, 3.7.6 |
| II.A.B.E Instruction | Goal 13: Improve availability of adjunct faculty when needed | Objective 1: Promote potential openings at area high schools, colleges and other sites.  
Objective 2: Build list of interested and qualified faculty.  
Objective 3: Make list available to VP’s, Chairs, Deans and other OCtech employees who are responsible for filling vacancies. | 3.7.1, 3.7.2, 3.7.3, 3.7.4, 3.7.5, 3.7.6 |
<p>| II.A.B.E Instruction | Goal 14: Improve purchasing process | Objective 1: Investigate automation of purchasing process and make recommendation as needed. | 3.7.1, 3.7.2, 3.7.3, 3.7.4, 3.7.5, 3.7.6 |
| II.A.B.E Instruction | Goal 15: Improve Annual leave process | Objective 1: Investigate automation of process and make recommendation as needed. | 3.7.1, 3.7.2, 3.7.3, 3.7.4, 3.7.5, 3.7.6 |</p>
<table>
<thead>
<tr>
<th>II.A.B.E Instruction</th>
<th>Goal 16: Review Master Plan and update as needed for potential development of land beyond service road</th>
<th>Objective 1: Work with architect to update plan.</th>
<th>3.7.1, 3.7.2, 3.7.3, 3.7.4, 3.7.5, 3.7.6</th>
</tr>
</thead>
<tbody>
<tr>
<td>II.A.B.E Instruction</td>
<td>Goal 17: Continue to seek funding for College</td>
<td>Objective 1: Disseminate College information through variety of methods, including advertising, public information, social events, grant writing.</td>
<td>3.7.1, 3.7.2, 3.7.3, 3.7.4, 3.7.5, 3.7.6</td>
</tr>
<tr>
<td>II.A.B.E Instruction</td>
<td>Goal 18: Improve efficiency/effectiveness of departments</td>
<td>Objective 1: Maintain schedules, task lists, journals, budgets.</td>
<td>3.7.1, 3.7.2, 3.7.3, 3.7.4, 3.7.5, 3.7.6</td>
</tr>
</tbody>
</table>
Category 3 - Student, Stakeholder, and Market Focus

3.1 How do you identify the student and market segments your educational programs will address? How do you determine which student and market segments to pursue for current and future educational programs, offerings, and services?

Guidelines established by the state of South Carolina and Orangeburg-Calhoun Area Commissioners determine our broad market base and outlines our goals and responsibilities as a community college. Thus, we assure that any adult can enroll, express educational goals, be assessed, and expect help to reach those goals. The state of South Carolina determines or establishes our primary service area defines our geographic market segment as Calhoun and Orangeburg County.

To further define student and market segments, we have various ways of exploring and analyzing our communities’ needs. Through this analysis, we determine our focus to be two broad student segments defined by programmatic areas that provide the greatest service to our community: 1) transfer education and 2) technical programs/job skills for workforce development.

We target potential students through our involvement with high school students in recruitment, special programs, and grants. Program developers include students of other educational providers in our service area when they design specific courses through focus groups, special discussions, and formal articulation agreements. By offering programs for our target markets, we succeed in recruiting and retaining the students we can serve best.

The Orangeburg-Calhoun Area Commissioners encourages the colleges to create technical-occupational/job skills programs for workforce development to meet community and employer needs for a skilled workforce. To this end, we conduct environmental scanning and create focus groups. After we determine stakeholder needs and requirements, we take steps to have these programs approved and established. Once our programs are in place, we learn from the advisory groups that work with us in these areas. They help us stay in touch with student and stakeholder needs and remain current and proactive in our offerings and services.

3.2 How do you keep your listing and learning methods current with changing student and stakeholder needs and expectations? How do you determine the relative importance of the expectations to these groups’ decisions related to enrollment?

Orangeburg Calhoun Technical College utilizes various systematic methods we have for communicating with our students and stakeholders. To ensure that we have determined the students and stakeholders needs and expectations accurately amidst changing times and technologies, we involve college employees with all segments of those populations.

We listen and learn their key requirements, expectations, and service features to understand their expectations. We survey students’ satisfaction and ask them about our services. We validate relative importance informally through feedback from other listening-and-learning methods. In addition to these college wide approaches to listening and learning, many student support areas provide point-of-service surveys to gather actionable information to improve their approaches. These groups use results to modify services, develop programs, and provide input during the budget process.

Additionally we seek to understand current and future student needs by regularly evaluating the changing demographics of our service area. This information helps us understand learning needs, time availability, and special challenges. Other information such as utilization, persistence, and complaints, supports the assessment and priority of student needs.

The information gathering process at OCtech develops technical programs that anticipate future student-learning needs and expectations. This process allows the college to gather information to 1) identify employment skills local employer’s demand and 2) balance this information with the special learning needs of the unemployed and under-employed student and potential student base.
We regularly evaluate our strategic plan and make improvements as identified by benchmarking and by learning from our stakeholders’ suggestions. As part of the annual strategic planning activity, we review listening and learning instruments and methods for currency, relevancy, and clarity. Evaluation of Key Performance Indicators of our action plan also measures the effectiveness of our listening and learning approaches and stakeholder satisfaction and dissatisfaction through the accuracy of accomplishing the goals. As we identify areas for improvement, adjustments are made.

3.3 How do you use information from current, former, and future students and stakeholders to keep services and programs relevant, and provide for continuous improvement?

We regularly share information and data gathered from these various sources with leadership, councils, divisions, faculty, and academic advisors. Leaders use the results to become more student and stakeholder focused and to better satisfy student and stakeholder continuous improvement needs. We use these inputs to set direction, improve programs and services, and develop initiatives.

One vital source of feedback comes from the focus groups we conduct with former students. We rely on their comments about their OCtech experience, and we also use them as another source of information concerning the needs of future students.

3.4 How do you determine student and stakeholder satisfaction and dissatisfaction and use this information to improve?

We determine student and stakeholder satisfaction and dissatisfaction via internal/external student, stakeholder, and community surveys. Information from these surveys is compiled to determine responses that are outside reasonable tolerance/acceptance levels. If survey responses are determined to be outside reasonable levels, this information is called to the appropriate individual(s) for review, discussion, and resolution. This is an ongoing process that continues and gets elevated to the next level until a resolution is accomplished.

3.5 How do you build positive relationships to attract and retain students and stakeholders, to enhance student performance, and to meet and exceed their expectations for learning?

Indicate any key distinctions between different student and stakeholder groups.

We build positive relationships to attract and retain students and stakeholders by:

- Continuously modifying our marketing campaigns so that it appeals to and is directly marketed to every single household in the service area. This is being accomplished by the newly commissioned Geodemographic Study of all households in the service area.
- Working closer with the service area public and private high schools, home schooled individuals and continuing education entities.
- Working closely through the Continuing Education department to build links with business in industry within and around the service area.
- Working closer with the Center for Accelerated Technology Training
- Working closer with the Economic Development Authorities of the service area.
- Working closer and with other institutions of higher learning via partnerships.
- Instituting hybrid courses that will allow students greater flexibility in their education quests.

We retain students and stakeholders, enhance student performance and exceed their expectations for learning by taking periodic and ongoing surveys of all experiences with the college. Based on feedback, the appropriate individuals are involved and a response is formulated and a resolution agenda is put into action.

The satisfaction surveys, employer surveys, and complaints let us follow up with students and stakeholders regarding their satisfaction or dissatisfaction. Additionally, departments and workgroups individually evaluate student and stakeholder concerns and contact those involved. We also use
anonymous in-course evaluations to determine satisfaction with the instructor and course. We provide course results to the instructor and deans for review and improvement at the end of the course.

We keep satisfaction determination systems current through the use of third parties, benchmarking, and proactive management. We use focus groups as qualitative data to support or refute our quantitative data. We use community focus groups and forums to gain broad stakeholder input on future directions and critical initiatives.

Category 4 - Measurement, Analysis, and Knowledge Management

4.1 How do you select which operations, processes and systems to measure to determine student learning, and for tracking organizational performance, including progress relative to strategic objectives and action plans?

- Section 59-101-350 of the South Carolina Code of Laws, 1976, as amended, requires that the Commission on Higher Education submit an annual report to the Governor and to the General Assembly based on the institutions’ scheduled reporting component(s). Operations, processes, and systems of student learning to be measured and tracked relative to progress toward the organization’s strategic objectives and action plans are based on a predetermined schedule mandated by the Commission on Higher Education. Specific reporting requirements for the Institutional Effectiveness Four-Year Assessment cycle are chosen by the institution and submitted to CHE for approval. Once approved by CHE, the assessment of the listed specific programs will be conducted on a rotating 4 year cycle. Items reported are consist of the following:
  - General Education – Define assessment methods, list major findings or trends from initial assessments, and describe actions taken or to be taken as a result of the assessment process.
  - Majors/Concentrations – Designated discipline-based programs leading to undergraduate degree majors or concentrations.
  - The Success of Students Transferring from Two to Four Year Institutions.
  - Data Tables consisting of the following:
    o Programs Eligible for Accreditation and Programs Accredited
    o Courses Taught by Faculty
    o Success of Students in Developmental Courses
    o Student Involvement in Sponsored Research
    o Results of Professional Examinations

4.2 How do you use data/information analysis to provide effective support for decision making throughout your organization?

Orangeburg-Calhoun Technical College utilizes the data/information analysis process to provide effective support for decision making throughout the organization. Analysis of the data provides valuable information that is used in identifying key market segment, revealing new opportunities, and boosting efficiency. The analysis process exposes pattern of concerns, shows trends, and predicts future performance based on the institution’s key performance indicators. The Key Performance Indicator findings indicate if there is a need for immediate action or for more study and review. When performance scores fall outside tolerance levels or we lack comparative data, management “drill down” into the organization to find the root cause of the performance issue and then determines corrective actions. This is an ongoing process that continues until the performance issue is within an acceptable tolerance level.

We regularly conduct a host of studies and analyses to aid leaders’ decision-making, such as:
1) Enrollment projections to assist in creating funding plans that accommodate an expanding student population.
2) Registration comparative updates.
3) Facility use reports showing class scheduling effectiveness.
4) Discipline and program review analysis.
5) Market share analysis reports for decision-making in budget allocations, staffing, and recruitment activities.
6) Trended grade distribution reports indicating overall student success and in-class retention.
7) Survey results, analyzed and presented as formal reports with executive summaries.

All finds are benchmarked from year to year to allow us to project continuous and breakthrough improvements by analyzing performance compared to planned levels. Where gaps exist, we perform root cause analysis and make mid-course corrections. We use reviews to assess our success and compare our progress toward the targeted goals. We set timelines for each Organizational and Departmental Action Plan and monitor those plans to determine progress so that we can detect and respond to the changing needs and implement corrective actions quickly. Once identifying a need, management then determines whether to reallocate resources or to modify action plans.

Orangeburg-Calhoun Technical College prioritizes improvement actions on: 1) alignment to our mission, 2) Key Performance Indicators, 3) significance of gaps between current and targeted performance, 4) number of people affected, 5) cost to benefit, 6) ability to reuse or disseminate the opportunity, and 7) connections to existing programs and services.

4.3 What are your key measures, how do you review them, and how do you keep them current with educational service needs and directions?

Our key measures are:
- Benchmarking of Milestones
- Enrollment
- Retention Rates
- State Technical and Comprehensive Education System (Success Rate)
- Performance on Professional Exams – Pass Rates
- Transfer Course Rate
- Student / Teacher Ratio
- Graduation Rates
- Number of Degree Completions / Diplomas Conferred
- Faculty and Staff Credentials
- Graduation Surveys
- Job Placement Rates
- Alumni Survey Results
- Economic Impact Survey
- Satisfaction Survey
- Employer Survey
- Advisory Committee Participation and Feedback
- Tuition Increase Relative to Peers
- Comparison of Tuition to Revenue to State Funding Dollars
- Lottery Tuition Dollars
- Health Science Dollars
- Technology Dollars
- Foundation Participation
- EEOC Compliance

The above key measures are kept current as outlined in the strategic planning process and reviewed on an ongoing basis with an ever watchful eye to any measure that falls outside the predefined tolerance levels.

4.4 How do you select and use key comparative data and information from within and outside the academic community to support operational and strategic decision making?

We select and use key comparative data and information from within and outside the academic community to support operational and strategic decision making that is inline with our strategic
planning strategy and individual measurable action steps. Some of our data selected is based on the fact that it is mandated by federal, state, county, and local entities and required of all like institutions. Other data consists of items that are unique to our service area and deemed necessary by the service area stakeholders.

4.5 How do you ensure integrity, timeliness, accuracy, security and availability of data for decision making?

We ensure data integrity, timeliness, accuracy, security, and availability for decision makers by ensuring that data can only be accessed and altered by those authorized to do so. This is accomplished in part by controlling the physical environment of networked terminals and servers, restricting access to data by maintaining authorization levels for all users and maintaining rigorous authentication practices, documenting system administration parameters and maintenance activities, and creating disaster recovery plans for occurrences such as power outages, server failure, and virus attacks. We keep transmission media (such as cables and connectors) covered and protected to ensure that they cannot be tapped.

Because data integrity can also be threatened by environmental hazards, such as heat, dust, and electrical surges we take further precautions in these areas. In addition to the precautions already discussed, we further minimize our threats to data integrity by backing up data regularly, designing user interfaces that prevent the input of invalid data, using error detection and correction software when transmitting data, and utilizing anti-virus and spy-ware detection software.

4.6 How do you translate organizational performance review findings into priorities for continuous improvement?

Organizational performance review findings are translated into priorities for continuous improvement by measuring the strategic plan against its objectives, action steps, and departmental responsibilities. If during a performance review process it is determined that the actions steps needed to accomplish the objectives set forth have not been met based on the predetermined success criteria, additional action and team efforts are put in place until the objective is met.

4.7 How do you collect, transfer, and maintain organizational and employee knowledge (knowledge assets)? How do you identify and share best practices?

Category 5 - Faculty and Staff Focus

5.1 How do you organize and manage work to enable faculty and staff to develop and utilize their full potential, aligned with the organization's objectives, strategies, and action plans and promote cooperation, initiative, empowerment, innovation, and your organizational culture? How do you evaluate and improve your organization and HR processes?

We organize and manage work to enable faculty and staff to develop and utilize their full potential that is aligned with the organization's objectives, strategies and action plans by utilizing the Faculty and Employee Management Performance Systems, professional development opportunities, feedback surveys and focus groups. The findings of the combined approaches are compiled, presented to management, and the appropriate departmental responses are implemented. To provide structure and flexibility that fosters initiative and innovation, we write and document accurate job descriptions. Leaders support creativity and innovation through various recognition approaches.

5.2 How do you evaluate and improve your organization and human resource related processes?
The college has a mandatory evaluation process for every permanent employee every year. Job duties are reviewed and updated if necessary. The prior year’s performance is rated and goals for the upcoming year are established and tied to the budget. Professional development opportunities are identified and funded through the college’s budget, the Foundation or state-wide leadership training initiatives. Various in-house training also occurs throughout the year.

5.3 How do you achieve effective communication and knowledge/skill/best practice sharing across departments, jobs, and locations?

Annual evaluations are conducted for all Orangeburg-Calhoun Technical College (OCtech) full-time faculty and staff, regardless of contractual status, in accordance with the procedures outlined in State Board for Technical and Comprehensive Education (SBTCE) and OCtech policies and procedures.

All faculty members, including adjunct faculty, are scheduled for student evaluations of instruction in all classes during at least two semesters each year. Supervisors use the data compiled from these student evaluations for program improvement and, as necessary, for the performance appraisal process. The mandated process:

- An employee/supervisor review of the job description
- A self-evaluation
- A supervisory evaluation
- A joint evaluation
- Completion of the FPMS document.

One important facet of the FPMS at OCtech is peer evaluation, during which faculty have the opportunity to observe other instructors’ using innovative teaching methodologies.

The annual faculty review summarizes the faculty member’s performance for the year in goal achievement, areas needing improvement, and areas of excellence. The form provides for narrative comments by the academic dean and the employee. Results of these annual evaluations may serve as part of the documentation of faculty performance for personnel decisions.

5.4 How does your faculty and staff performance management system, including feedback to faculty and staff, support high performance work and contribute to the achievement of your action plans?

The college’s Employee Performance Management System and Faculty Performance Management System process supports two-way communication between the supervisor and employee. These systems are designed to be a cyclical process beginning with clear communication of job duties (from position description), success criteria, and performance characteristics. It continues with on-going performance communication, and culminates in an evaluation of the employee’s progress towards the achievement of the goals documented at the beginning of the cycle. The EPMS/FMPS cycle is generally an annual process. However, when an employee changes job classifications, a shorter time frame is used to ensure that the employee is performing successfully in the new role or to remove the employee from the new position if performance is not acceptable.

If an employee is not performing at an acceptable level, the performance management system incorporates an intensive process (Warning Notice of Substandard Performance) designed to provide the employee with additional supervisor support and resources and enhance his/her chances for reaching acceptable performance levels.

Core job duties have been developed for most position types within the agency and they are consistent statewide. However, the system does allow for supervisors to add additional job duties to the core duties in order to meet local needs. The core job duties are designed around the work team roles required.
The success criteria developed for use with the performance management system consist of measurable and observable results that should be achieved to indicate successful performance. Most success criteria relate directly to the Program Integrity measures of quality customer service, productivity and compliance assurance. Performance characteristics include concepts such as teamwork, customer service, and quality of work.

5.5 How do you accomplish effective succession planning? How do you management effective career progression for all faculty and staff throughout the organization?

As a part of succession planning and career progression, the system has two leadership development strategies:

- USC Higher Education Leadership Certificate—18 grad hours in courses related to skills and knowledge that a future president or other senior level administrator should know about the community college governance. Each college selects candidates for this program from current potential leaders.
- 12 month Leadership Seminar—A team of system presidents design a 12 month leadership program that includes self-assessment, mentorships, and projects that would be beneficial to potential vice-presidents. Each college selects candidates for this program.

OCtech encourages faculty and staff to continue their education by offering incentive funds to pay for courses leading to advanced degrees and/or certifications. Funds are also available for conferences for professional improvement.

OCtech also encourages potential leaders to enroll in the Leadership Orangeburg program to learn more about local and state governance.

5.6 How do your faculty and staff education, training, and development address your key organizational needs? How do you evaluate the effectiveness of this education and training? How do you encourage on the job use of new knowledge and skills?

Our faculty and staff education, training, and development needs are identified during our strategic planning process to ensure that they support strategic objectives and organizational needs. The effectiveness of the education and training identified during the strategic planning process are evaluated for effectiveness by mapping them to measurable actions steps within each individual objective.

The on the job use of new technology and skills are encouraged because they are necessary for individuals to perform their jobs at the college. This is evidenced by the fact that we are moving to more hybrid courses, all course grades are required to be posted on the Intranet, students have access to and are utilizing technology to email faculty and staff. Classes in the future will utilize some form of electronic/automated simulations to demonstrate real world situations to students.

5.7 How do you motivate faculty and staff to develop and utilize their full potential?

Faculty and staff are motivated to develop and utilize their full potential by management:

- Documenting and showing them how their actions play into the measurable objectives of their respective departments which further play into the goals and mission of the college.
- Ensuring that training and development opportunities are related to areas of organizational performance measurements that performance improvement and technological changes are available and accessible.
- Offering the opportunity for faculty/staff to continue their education by offering incentive funds to pay for courses leading to advanced degrees and/or certifications.
- Offering funds for conferences for professional improvement.
- Encouraging potential leaders to enroll in the Leadership Orangeburg program to learn more about the local and state governance.
5.8 What formal and/or informal assessment methods and measures do you use to obtain information on faculty and staff well-being, satisfaction, and motivation?

To obtain information on faculty and staff well-being, satisfaction, and motivation, we use a series of administrative and general college related surveys. We also conduct various staff and faculty meetings and have periodic informal discussions with various administrative, staff, and faculty members.

5.9 How do you use faculty and staff satisfaction assessment findings to identify and determine priorities for improvement?

Items that are pointed out or identified by faculty and staff as issues raised in various surveys are reviewed and their concerns addressed until a solution is found. Priorities for improvement are identified during the strategic planning process.

5.10 How do you maintain a safe, secure, and healthy work environment? (Include your workplace preparedness for emergencies and disasters.)

We maintain a safe, secure, and healthy work environment by having and utilizing established and documented safety and emergency response policies and procedures. These documented policies and procedures covers areas such as the Emergency Reporting Notification System, the Emergency Evacuation Procedures, the Fire Drill Evacuation Procedure, the Bomb Threat Procedure, the Hazardous Weather Polices and Procedures, the Parking Controls Policies and Procedures, the Security and Access to Campus Facilities Policies, the Safety Procedures and General Accident/Incident Reporting Policies, and the Policies and Procedures Manual for Reporting Emergencies and Incidents.

Category 6 - Process Management

6.1 How do you determine, and what are your key learning-centered processes that deliver your educational programs, offerings, and student services?

Our key learning-centered processes that deliver our education programs, offerings, and student services consist of:

- Classroom Face-to-Face Student/Professor Contact Instruction;
- Distance Education/Learning (telecourses, interactive live, video-based, and Internet courses),
- Online/Web-based
- Computer Based/Assisted Instruction,
- Learning Labs,
- Learning Communities,
- Service Learning,
- Clinical Studies,
- Fasttrack,
- Self-Paced,
- Dual Credit.

6.2 How do you incorporate input from students, faculty, staff, stakeholders, suppliers, and partners for determining your key learning-centered process requirements?

This is accomplished during our strategic planning retreat which includes faculty, staff, stakeholders, suppliers, and partners. During the planning retreat general strategies are determined and outlined. From this point, detailed action steps are crafted by each department along with how the success of each action step will be measured. When creating these action steps, departmental coordinators are sure to keep in mind how their departmental action steps will play into the college’s overall strategic planning goals and objectives.
6.3 _How do you incorporate organizational knowledge, new technology, cost controls, and other efficiency and effectiveness factors, such as cycle time, into process design and delivery?_

OCtech’s strategic plan is broken down into objectives with measurable action steps and responsible individuals. The overall strategic plan requires that participants have an in depth knowledge of the organization as a whole. This is accomplished by ensuring that individuals from each program area have a say in the planning process.

When looking at the overall strategic plan, everyone is reminded that because of budgetary constraints, our strategic planning must incorporate objectives that are not only efficient and effective but they must also incorporate new technology that can be designed and delivered in a reasonable timeframe.

6.4 _How do you systematically evaluate and improve your learning-centered processes?_

The learning-centered processes are systematically evaluated and improved by reviewing ongoing findings to determine how one set of numbers compares to the same set of numbers in a prior period and making corrective actions when the data indicates. Items evaluated consist of the key performance measures identified in Section III.6.4.

6.5 _What are your key support processes, and how do you evaluate, improve and update these processes to achieve better performance?_

The key support processes utilized to evaluate and improve performance consist of the following:

- Alumni Survey Results
- Success Rates
- Retention Rates
- Dual Credit Students
- Graduation Rates
- Licensure Exam Rates
- Transfer Course Rates
- Job Placement Rates
- Economic Impact
- Alumni/Employer Surveys
- Advisory Committee participation
- IPEDS Information Data

The above information is used to improve performance by allowing to organization to identify potential issues that may need to be addressed in further detail. The data allows for the organization to keep track of trends.

6.6 _How does your organization ensure that adequate budgetary and financial resources are available to support your operations? How do you determine the resources needed to meet current budgetary and financial obligations, as well as new education related initiatives?_

The college participates in a multi-phased comprehensive planning program throughout the year. Enrollment and community trends are monitored. Business and industry needs are tabulated. Priorities are established, and in the spring all departments are asked to submit a budget request for the upcoming year. The budget request deals with both current obligations as well as any new initiatives. All requests are approved by the immediate supervisor and a summary is reviewed by the President’s staff. Adjustments are made both due to availability of funds and the reasonableness of the underlying request. Revenue projections are established by the Business office and reviewed and modified by the President’s staff.
The college receives a substantial portion of its revenue from state funding based on the college’s relative share of the system’s enrollment. OCtech’s enrollment is closely monitored to ensure a sound funding base. Another large portion of the college’s funding is received from student tuition. The college and the Area Commission review tuition annually and set the amount within the framework allowed by the State system. The third largest source of income to the college comes from the combined support of Orangeburg and Calhoun counties. The President and the VP for Business Affairs work closely with the two counties to present the college’s annual budget needs in a timely and appropriate manner. The remainder of the college’s resources comes from a variety of activities and investments which are supported by the underlying functions and are monitored closely by the college’s Business office.
Category .7 - Organizational Performance Results

7.1 What are your performance levels and trends for your key measures on student learning, and improvements in student learning? How do your results compare to those of your competitors and comparable organizations?
Licensure Exam Scores 2005-06

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<tbody>
<tr>
<td>Orangeburg-Calhoun Technical College 2005-06</td>
<td>94.00%</td>
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<td>100.00%</td>
<td>81.00%</td>
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<tr>
<td>South Carolina Averages 2005-06</td>
<td>100%</td>
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Success Rate

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<th>F02 Cohort</th>
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<tr>
<td>Orangeburg-Calhoun</td>
<td>35.9%</td>
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<td>2-Yr. Public Median</td>
<td>38.1%</td>
<td>44.3%</td>
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Full-Time Faculty meeting SACS Criteria

- Fall 2005: 100.0%
- Fall 2004: 100.0%
- Fall 2003: 100.0%

Legend:
- Orangeburg-Calhoun
- 2-Yr. Public Median
7.2 What are your performance levels and trends for your key measures on student and stakeholder satisfaction and dissatisfaction? How do your results compare with competitors and comparable organizations?

**Student Satisfaction Survey Results**

**How much of a problem has each of the following been while taking classes at this college?**

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<tr>
<th>Item #</th>
<th>Finding acceptable child or other dependent (e.g., parent) care</th>
<th>Cost of child or other dependent (e.g., parent) care</th>
<th>Cost of Transportation</th>
<th>Transportation problems (parking, access to public transportation, etc)</th>
<th>Medical expenses</th>
<th>Cost and/or availability of books and related materials</th>
<th>Cost of computer</th>
<th>Personal financial problems</th>
<th>Health-related problems</th>
<th>Family responsibilities</th>
<th>Job-related responsibilities</th>
<th>Other</th>
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**Indicate to what extent each of the following was a reason for your decision to take the course(s)/program you are now taking.**

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<tr>
<th>Item #</th>
<th>To meet requirements for my chosen occupation</th>
<th>To advance in my current job</th>
<th>To develop my computer/technology skills</th>
<th>To increase my earning power</th>
<th>To develop my mind and intellectual abilities</th>
<th>To study new and different subjects</th>
<th>To meet new/interesting subjects</th>
<th>Parents and/or relatives wanted me to continue my education</th>
<th>High school teacher’s and/or counselor’s encouragement</th>
<th>To learn the English language and culture</th>
<th>To make a career change</th>
<th>Required by employer</th>
<th>Wanted to enter workforce after children grown</th>
<th>Needed to enter workforce after major life change</th>
<th>Other (Specify)</th>
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On a 5-point scale (where 5 = very important and 1 = not important), how important was each of the following factors in your decision to attend this college?

1. Academic reputation of the college
2. A particular program of study
3. Variety of courses offered
4. Distance of the college from my permanent residence
5. Distance of the college from my place of employment
6. Size of the college
7. Entrance requirements
8. Cost of attending the college
9. Type of community in which the college is located
10. Availability of financial aid or scholarship
11. Opportunity for part-time work
12. Other

On a 5-point scale (where 5 = very important and 1 = not important), how important was each of the following factors in your decision to attend this college?

1. Identifying the training/skills required for career opportunities that fit my interest/abilities
2. Enriching my intellectual life
3. Developing self-confidence
4. Learning to use a computer for my personal tasks
5. Learning to use a computer for my work-related tasks
6. Learning how to work effectively as a member of a team
7. Communicating with other in the work setting
8. Developing an openness to opinions other than my own
9. Learning effective leadership skills
10. Learning skills needed specifically for my current or future job
11. Increasing my academic competence
Indicate your level of agreement (where 5 = strongly agree and 1 = strongly disagree) with each of the following statements about this college.

1. This college has a good reputation in the community
2. Administrators and non-teaching staff treat students in my racial/ethnic group with respect
3. Instruction is of high quality
4. Concern is shown for students as individuals
5. Computing services/facilities are available at the times I need them
6. Students in my racial/ethnic group are treated with respect by students in other racial/ethnic groups
7. I would recommend this college to friends and relatives
8. Instructors treat students in my racial/ethnic group with respect
9. Courses are available at the times I can take them
10. I feel a sense of general safety and security while on campus and attending classes
11. Instructors/administrators treat students of my gender with respect
12. I feel that I fit in at this college
13. The registration process is student friendly
14. I could not have attended this college without the financial aid I received
15. Academic advising is of high quality
16. Overall, my program of study at this college has been sufficiently challenging
17. Most instructors are available outside of class time
18. My academic experiences have been positive
19. I received all the help I needed from the Financial Aid Office personnel to make my application(s) for financial aid

In general, how satisfied are you with this college?

Orangeburg-Calhoun Technical College

46.90%

37.80%

14.00%

1.50%

0.00%

Very Satisfied

Satisfied

Neutral

Dissatisfied

Very Dissatisfied

National

49.80%

33.80%

13.60%

2.10%

2.00%

Very Satisfied

Satisfied

Neutral

Dissatisfied

Very Dissatisfied
Advising Center Utilization Report (OCtech)

Student Advisement Center Utilization Report

Graduation Rate

Success Rate

2004-05
First-time, Full Time
Retention Rate

52.9%
30.9%

2004-05
First-time, Part time
Retention Rates

45.0%
42.0%

CATT Impact Measures (All OCtech Completed Projects 2001 – 2005)

- 197 CATT Projects Completed
- 11,719 Employees Trained and Hired (Average Employee age = 34.95 Years)
- $1.45/HR Average Increase in Earnings for CATT-trained Workers
- $100.26 Million Total Increased Earnings For CATT Trainees
- $7.19 Million – Total Cost to S.C. for All Completed Projects
- $125.81 Million – Total Gain to S.C. Public and Private Entities
  - $70.53 Million - After Tax Disposable Income
  - $45.44 Million - Multiplier Effect on Disposable Income
  - $7.02 Million - Employee State Income Taxes
  - $2.82 Million – S.C. Sales Taxes (On 80% of Disposable Income)
- Each $1 the State of S.C. provided to fund CATT projects returned an estimated $16.50
- Internal Rate of Return (IRR) for CATT is 33.54%
  - Based on S.C. Income Tax Gains Alone (Excludes all other gains)
  - Using a discount rate of 6%
  - Over the course of a 30 year worker lifetime
7.3 What are your performance levels for your key measures on budgetary and financial performance, including measures of cost containment, as appropriate?

Enrollment Trends (See 7.1)
## College Revenues

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Net Tuition and Fees</td>
<td>$3,640,659</td>
<td>$3,346,160</td>
<td>$2,556,615</td>
</tr>
<tr>
<td>State Appropriations</td>
<td>$5,532,742</td>
<td>$5,326,635</td>
<td>$5,157,145</td>
</tr>
<tr>
<td>County Appropriations</td>
<td>$1,700,076</td>
<td>$1,627,500</td>
<td>$1,539,500</td>
</tr>
<tr>
<td>Federal Grants/Contracts</td>
<td>$5,651,513</td>
<td>$6,083,270</td>
<td>$6,078,452</td>
</tr>
<tr>
<td>State Grants/Contracts</td>
<td>$2,568,945</td>
<td>$1,910,379</td>
<td>$1,616,074</td>
</tr>
<tr>
<td>Auxiliary</td>
<td>$665,060</td>
<td>$577,682</td>
<td>$454,658</td>
</tr>
<tr>
<td>State Capital Appropriations</td>
<td>$2,000,000</td>
<td>$0</td>
<td>$351,547</td>
</tr>
<tr>
<td>County Capital Appropriations</td>
<td>$210,000</td>
<td>$160,000</td>
<td>$210,000</td>
</tr>
<tr>
<td>Other</td>
<td>$1,019,595</td>
<td>$475,728</td>
<td>$583,248</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td>$22,988,590</td>
<td>$19,507,354</td>
<td>$18,547,239</td>
</tr>
</tbody>
</table>

### 2006 College Revenues

- **Net Tuition and Fees**: 15.8%
- **State Appropriations**: 24.1%
- **County Appropriations**: 7.4%
- **Federal Grants/Contracts**: 24.6%
- **State Grants/Contracts**: 11.2%
- **Auxiliary**: 2.9%
- **State Capital Appropriations**: 8.7%
- **County Capital Appropriations**: 0.9%
- **Other**: 4.4%
- **Total Revenue**: 100.0%
College Expenses

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Instruction</td>
<td>$8,688,786</td>
<td>43.4%</td>
<td>$7,891,128</td>
</tr>
<tr>
<td>Academic Support</td>
<td>$1,510,466</td>
<td>7.5%</td>
<td>$1,207,486</td>
</tr>
<tr>
<td>Student Services</td>
<td>$1,616,885</td>
<td>8.1%</td>
<td>$1,533,109</td>
</tr>
<tr>
<td>Operation and Maintenance of Plant</td>
<td>$1,744,247</td>
<td>8.7%</td>
<td>$1,835,443</td>
</tr>
<tr>
<td>Institutional Support</td>
<td>$2,006,646</td>
<td>10.0%</td>
<td>$1,994,729</td>
</tr>
<tr>
<td>Scholarships</td>
<td>$2,405,714</td>
<td>12.0%</td>
<td>$2,324,024</td>
</tr>
<tr>
<td>Auxiliary</td>
<td>$1,349,057</td>
<td>6.7%</td>
<td>$1,277,500</td>
</tr>
<tr>
<td>Depreciation</td>
<td>$695,942</td>
<td>3.5%</td>
<td>$667,858</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$20,017,743</strong></td>
<td><strong>100.0%</strong></td>
<td><strong>$18,731,277</strong></td>
</tr>
<tr>
<td>Increase in Net Assets</td>
<td>$2,425,159</td>
<td></td>
<td>$776,077</td>
</tr>
</tbody>
</table>

Average Faculty Salaries

<table>
<thead>
<tr>
<th>Year</th>
<th>Orangeburg-Calhoun</th>
<th>2-Yr. Public Median</th>
</tr>
</thead>
<tbody>
<tr>
<td>2005</td>
<td>$40,075.00</td>
<td>$42,560.50</td>
</tr>
<tr>
<td>2004</td>
<td>$39,810.00</td>
<td>$41,328.00</td>
</tr>
<tr>
<td>2003</td>
<td>$37,914.00</td>
<td>$40,497.50</td>
</tr>
</tbody>
</table>

2004-05 % Receiving Financial Aid

- 91.0%
- 91.0%
7.4 What are your performance levels and trends for your key measures on work system
performance, faculty and staff learning and development, and faculty and staff well-
being, satisfaction, and dissatisfaction?

Average Faculty Salaries (See 7.3)

Taught by Full time Faculty (See 7.1)

Articulates a vision for the College.
Inspires/motivates others to work toward goals.
Fosters a sense of community and cohesiveness.
Teams are formed as needed to develop and implement plans.
Plans and develops appropriate policies for achieving College goals.
Delegates authority, provides support, or leadership.
Supports creativity in the use of resources.
Exhibits a clear sense of direction compatible with the College’s purpose and policies.
Actively seeks input from faculty and staff in the decision-making process as needed.
Maintains an open line of communications for ideas and viewpoints.
Full-time Faculty Meeting SACS Criteria (See 7.1)

### Minority Teaching Faculty

<table>
<thead>
<tr>
<th></th>
<th>Fall 2005</th>
<th>Fall 2004</th>
<th>Fall 2003</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>29.9%</td>
<td>27.3%</td>
<td>26.4%</td>
</tr>
<tr>
<td></td>
<td>17.1%</td>
<td>14.9%</td>
<td>14.2%</td>
</tr>
</tbody>
</table>

**Legend:**
- Orangeburg-Calhoun
- 2-Yr. Public Median

### 2004-05 Faculty and Staff

- Execs (3.4%)
- Professionals/Non Teaching Faculty (15.7%)
- Technicians/Paraprofessionals (10.1%)
- Sec/Clerical (8.4%)
- Skilled Crafts (4.5%)

### 2004-05 Faculty Ethnic and Gender Mix

- Male White (28.0%)
- Male Black (4.9%)
- Male Other (1.2%)
- Female White (48.8%)
- Female Black (17.1%)
- Female Other (0%)
7.5 What are your performance levels and trends for your key measures of organizational effectiveness/operational efficiency, learning-centered and support process performance (these could include measures related to the following: student performance and development; the education climate; responsiveness to student and stakeholder needs; supplier and partner performance; and cycle time).
Number of Degree Completions / Diplomas Conferred (July 1, 2004 to June 30, 2005)

<table>
<thead>
<tr>
<th>211 Certificates</th>
</tr>
</thead>
<tbody>
<tr>
<td>23 Business Management</td>
</tr>
<tr>
<td>15 Computer Information Sciences and Support Services</td>
</tr>
<tr>
<td>11 Engineering Technologies/Technicians</td>
</tr>
<tr>
<td>4 Family and Consumer Sciences/Human Sciences</td>
</tr>
<tr>
<td>91 Health Professions and Related Clinical Services</td>
</tr>
<tr>
<td>3 Liberal Arts and Sciences, General Studies &amp; Humanities</td>
</tr>
<tr>
<td>32 Mechanic and Repair Technologies/Technicians</td>
</tr>
<tr>
<td>8 Precision Production</td>
</tr>
<tr>
<td>24 Public Administration</td>
</tr>
<tr>
<td>Associate Degrees</td>
</tr>
<tr>
<td>-------------------------------------------------------</td>
</tr>
<tr>
<td>Business, Management, Marketing, &amp; Related Support Services</td>
</tr>
<tr>
<td>Computer Information Sciences and Support Services</td>
</tr>
<tr>
<td>Engineering Technologies/Technicians</td>
</tr>
<tr>
<td>Family and Consumer Sciences/Human Services</td>
</tr>
<tr>
<td>Health Profession and Related Clinical Services</td>
</tr>
<tr>
<td>Legal Professions and Studies</td>
</tr>
<tr>
<td>Liberal Arts and Sciences, General Studies &amp; Humanities</td>
</tr>
<tr>
<td>Mechanic and Repair Technologies/Technicians</td>
</tr>
<tr>
<td>Multi/Interdisciplinary Studies</td>
</tr>
<tr>
<td>Precision Production</td>
</tr>
<tr>
<td>Security and Protective Service</td>
</tr>
</tbody>
</table>

Please also reference Section III.7.1 to view our Success, Retention, Graduation, and Transfer Course rates.

Please also review Section III.7.2 for additional information on our Economic Impact.
192 Dual Credit Students Enrolled in the Prior Year

<table>
<thead>
<tr>
<th>Diploma Program Job Placement Rates Reported for the 2006 Cycle</th>
</tr>
</thead>
<tbody>
<tr>
<td>81.80% Criminal Justice</td>
</tr>
<tr>
<td>100.00% Medical Laboratory Office Assisting</td>
</tr>
<tr>
<td>100.00% Medical Laboratory Technology</td>
</tr>
<tr>
<td>71.42% Paralegal/Legal Assistant</td>
</tr>
<tr>
<td>100.00% Radiologic Technology</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Diploma Program Retention Rates Reported for the 2006 Cycle</th>
</tr>
</thead>
<tbody>
<tr>
<td>59.00% Criminal Justice</td>
</tr>
<tr>
<td>43.00% Medical Laboratory Office Assisting</td>
</tr>
<tr>
<td>66.70% Medical Laboratory Technology</td>
</tr>
<tr>
<td>63.00% Paralegal/Legal Assistant</td>
</tr>
<tr>
<td>60.00% Radiologic Technology</td>
</tr>
</tbody>
</table>
7.6 What are your performance levels for your key measures related to leadership and social responsibility?

a.) accomplishment of your organizational strategy and action plans
   • Graph how the organization has accomplished its strategic mission in relation to the objectives and action plans in regard to the accomplishment.

b.) stakeholder trust in your senior leaders and the governance of your organization
   • Utilize graphs from the stakeholder input data

c.) fiscal accountability; and, regulatory, safety, accreditation, and legal compliance
   • Graph the above items as the relate to the college

Strategic Planning Reports

<table>
<thead>
<tr>
<th>Date</th>
<th>Report Title</th>
<th>Web Location</th>
<th>Date</th>
<th>Report Title</th>
<th>Web Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>2007</td>
<td>Program DACUMS</td>
<td><a href="http://www.octech.edu/sacs/Program_DACUMS.htm">http://www.octech.edu/sacs/Program_DACUMS.htm</a></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Institutional Component</td>
<td>Accreditation</td>
<td>Status</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>-------------------------</td>
<td>---------------</td>
<td>--------------</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Orangeburg-Calhoun Technical College</td>
<td>Southern Association of Colleges and Schools</td>
<td>Fully Accredited</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nursing - Registered Nurse</td>
<td>National League of Nursing Accrediting Commission Incorporated</td>
<td>Fully Accredited</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nursing - Practical Nursing (Diploma)</td>
<td>National League of Nursing Accrediting Commission Incorporated</td>
<td>Fully Accredited</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nursing - Certified Nursing Assistant (Certificate)</td>
<td>Department of Health and Human Services</td>
<td>Fully Accredited</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Health Sciences - Medical Laboratory Technician</td>
<td>National Accrediting Agency and Clinical Laboratory Sciences</td>
<td>Fully Accredited</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Health Sciences - Respiratory Care Technology</td>
<td>Committee on Accreditation for Respiratory Care (CoARC)</td>
<td>Fully Accredited</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Health Sciences - Radiologic Technology</td>
<td>Joint Review Committee on Education in Radiologic Technology</td>
<td>Fully Accredited</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Health Sciences - Medical Office Assisting (Diploma)</td>
<td>Commission on Accreditation of Allied Health Education Programs (CAAHEP)</td>
<td>Fully Accredited</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Business and Computer Technology</td>
<td>Association of Collegiate Business Schools and Programs (ACBSP)</td>
<td>Fully Accredited</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Industrial Technology - Automotive Technology</td>
<td>The National Institute for Automotive Service Excellence (ASE)</td>
<td>Fully Accredited</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Electronics Engineering Technology</td>
<td>ABET, Inc</td>
<td>Fully Accredited</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Strategic Planning Retreat Evaluations

- **Correspondence Prior to Retreat**
- **Organization of Retreat Activities**
- **Usefulness of Information Discussed at Retreat**
- **Importance of the Retreat in the Planning Process**
- **Overall Impression of April 6 Morning Session**
- **Overall Impression of April 6 Afternoon Session**
- **Overall Impression of April 7 Morning Session**
- **Overall Impression of the 2006 Retreat Location of Retreat**
### Annual Crime Statistics (January 1, 2005 - December 31, 2005)

<table>
<thead>
<tr>
<th>Type of Incident</th>
<th>Campus</th>
<th>Non-Campus Building or Property</th>
<th>Public Property</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aggravated Assault</td>
<td>0</td>
<td>0</td>
<td>4</td>
</tr>
<tr>
<td>Arson</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Burglary</td>
<td>3</td>
<td>0</td>
<td>15</td>
</tr>
<tr>
<td>Hate Crimes</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Homicide</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Manslaughter</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Motor Vehicle Theft</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Robbery</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Sex Offenses</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Violations/Campus Judicial Action</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>
**APPENDIX A**

**Formal partners (key high schools, universities, and businesses, dual-credit, AP/dual-credit, co-enrollment college level courses):**

<table>
<thead>
<tr>
<th>High Schools</th>
<th>Universities (Our Transfer Students)</th>
<th>Businesses</th>
<th>Government</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Calhoun Academy</td>
<td>• Claflin University</td>
<td>• Albemarle Corporation (Organic chemicals-special fuels)</td>
<td>• Orangeburg County</td>
</tr>
<tr>
<td>• Calhoun County High School</td>
<td>• Clemson</td>
<td>• Allied Air Enterprise, Inc (Heating and air conditioning products)</td>
<td>• Calhoun County</td>
</tr>
<tr>
<td>• Cope Area Career Center</td>
<td>• Costal Carolina University</td>
<td>• Electrolux (Riding lawn tractors)</td>
<td>• City of Orangeburg</td>
</tr>
<tr>
<td>• Edisto High School</td>
<td>• College of Charleston</td>
<td>• Federal-Mogul Friction Products (Disc Brakes)</td>
<td>• City of Saint Matthews</td>
</tr>
<tr>
<td>• Lake Marion High School</td>
<td>• Lander University</td>
<td>• Koyo Corp of USA (Ball &amp; roller bearings)</td>
<td>• Orangeburg School District 3</td>
</tr>
<tr>
<td>• Orangeburg Preparatory</td>
<td>• Medical University of South Carolina</td>
<td>• North American Container Corp (Bulk shipping containers)</td>
<td>• Orangeburg School District 4</td>
</tr>
<tr>
<td>• Orangeburg Technology Center</td>
<td>• South Carolina State University</td>
<td>• Sara Lee Bakery Group (Bakery products)</td>
<td>• Orangeburg School District 5</td>
</tr>
<tr>
<td></td>
<td>• The Citadel</td>
<td>• The Okonite Company (Power cable)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• University of South Carolina – Aiken</td>
<td>• The Regional Medical Center (Regional Hospital)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• University of South Carolina – Columbia</td>
<td>• ZEUS (Teflon Tubing Albemarle Corporation (Organic chemicals-special fuels)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• University of South Carolina – Upstate</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Winthrop University</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Formal suppliers (copiers, bookstore, computer hardware/software, food service, automotive equipment, student transportation),**

<table>
<thead>
<tr>
<th>Copiers</th>
<th>Bookstore (Books and Supplies)</th>
<th>Hardware/Software</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Pollock Company</td>
<td>• Thompson Learning (Books)</td>
<td>• Dell (PCs and Servers)</td>
</tr>
<tr>
<td></td>
<td>• Pearson Education (Books)</td>
<td>• Microsoft (Software)</td>
</tr>
<tr>
<td></td>
<td>• J.A. Majors (Books)</td>
<td>• Hewlett Packard (HP – Printers)</td>
</tr>
<tr>
<td></td>
<td>• Elsevier (Books)</td>
<td>• Cisco (New Infrastructure)</td>
</tr>
<tr>
<td></td>
<td>• O Henry Inc (Supplies)</td>
<td>• Datatel (ERP – Enterprise Resource Planning)</td>
</tr>
<tr>
<td></td>
<td>• Houghton – Mifflin (Supplies)</td>
<td>• Campus Cruiser (Portal)</td>
</tr>
<tr>
<td></td>
<td>• Jansport (Supplies)</td>
<td>• WebCT – (Online Evaluation – Courses)</td>
</tr>
<tr>
<td></td>
<td>• Roaring Springs (Supplies)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Samsill (Supplies)</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Food Service</th>
<th>Automotive Equipment</th>
<th>Health Care Product</th>
</tr>
</thead>
<tbody>
<tr>
<td>• US Foodservice</td>
<td>• Bumper to Bumper Auto Parts/ Jumper Auto Parts</td>
<td>• Ladell Medical Supply</td>
</tr>
<tr>
<td>• Sara Lee Bakery</td>
<td>• Carquest Auto Parts/ Ballard Parts Standard Parts</td>
<td>• Armstrong Medical Industries</td>
</tr>
<tr>
<td>• Carter Wholesale Meats</td>
<td></td>
<td>• Infolab</td>
</tr>
<tr>
<td>• Cricket Bakery</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Print Date: 5/30/2012*