

# South Carolina Partnerships for Success

## Perkins V Comprehensive Local Needs Assessment “CLNA”

### Best Practices & Resources

2023 Education + Business Summit

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# Overview

**Career and Technical Education (CTE) in SC**

**Perkins V CLNA**

**CLNA Best Practices & Resources in SC**

**Regional CLNA Next Steps**

**Workforce Trends & Regional Resources  
(Team Activity)**



# CTE in SC

## Vision

All students graduate prepared for success in college, careers, and citizenship.

## Mission

To cultivate the development of a skilled workforce and a responsive workforce system that meets the needs of business and industry - leading to sustainable growth, economic prosperity, and global competitiveness for South Carolina.



# CTE in SC

The on-going strategic work for SC is being accomplished through five work areas:

**Advancing CTE** - increased awareness and strategic communication .

**Career -Connected Learning** - Design and support quality programs: authentic work experiences, leadership, align to industry needs .

**Integrated Network** - Activate a coalition to build, reinforce and maintain relationships with other organizations to support CTE as part of a workforce development system.

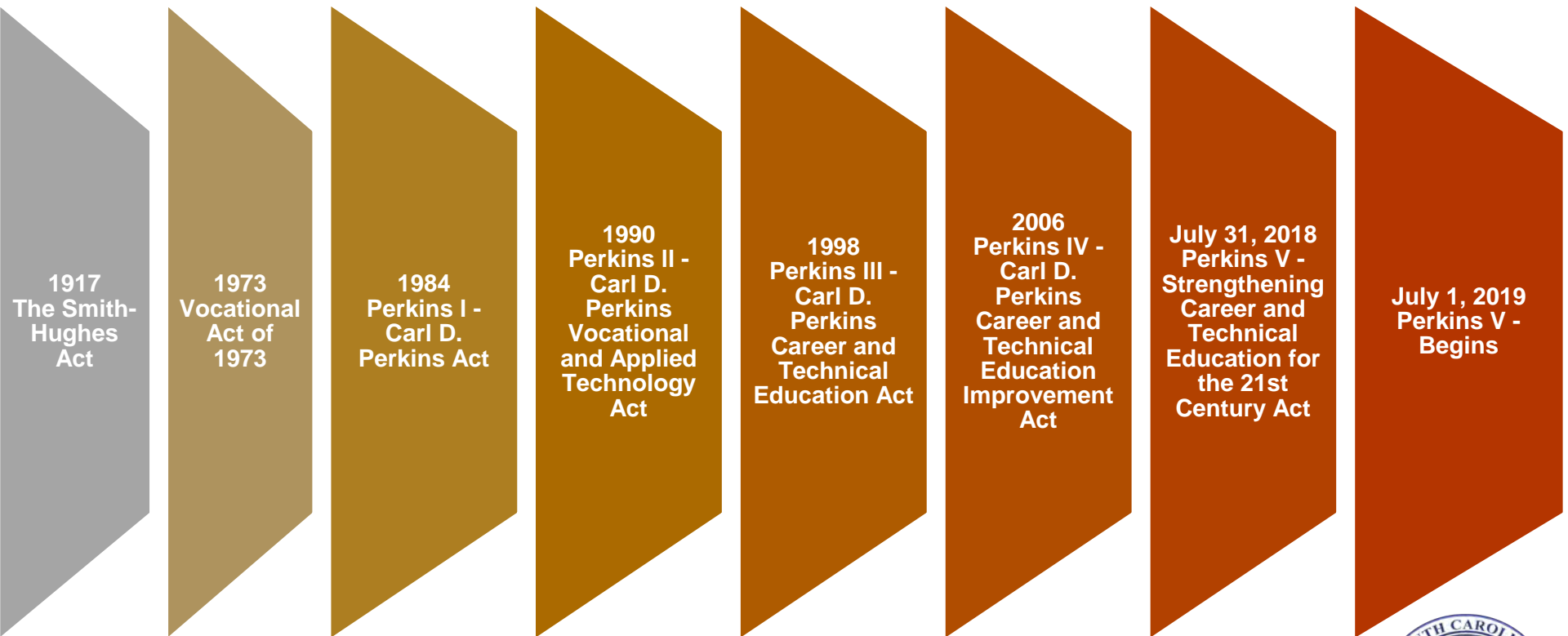
**Equity and Inclusion** -Identify issues that impact success of special populations and inequities in access and opportunities.

**Knowledgeable Experts** - Provide professional development to our partners, faculty and teachers to support student success, including industry experts.



# Origins of CTE in Education

## 104 Years of Legislation & Reauthorization



# Perkins V Key Changes

*Focus: Develop more fully the academic knowledge and technical and employability skills of secondary education students and postsecondary education students who elect to enroll in career and technical education programs and programs of study.*

- Program alignment with current labor market.
- Emphasis on work -based learning.
- New focus on middle schools.
- Re-emphasis on Special Populations.
- Requirement for local recipients to complete a comprehensive local needs assessment (CLNA) every two years.



# Perkins V CLNA

The CLNA is a vital part of Perkins V.....

The CLNA is a process designed to help identify where local CTE programs may need improvements and where exceptional CTE programs and activities exist.

The CLNA helps to ensure accountability for the uses of state and federal funds to improve CTE programs and CTE student performance. Aligned with Local Plan.



# CLNA Five Key Elements

## 2024 CLNA Template

**Element One** : Program size, scope, quality, and alignment with labor market

**Element Two** : Student performance on federal and state accountability indicators

**Element Three** : Progress towards implementation of CTE programs of study

**Element Four** : Improving recruitment, retention, and training of CTE professionals, including underrepresented groups

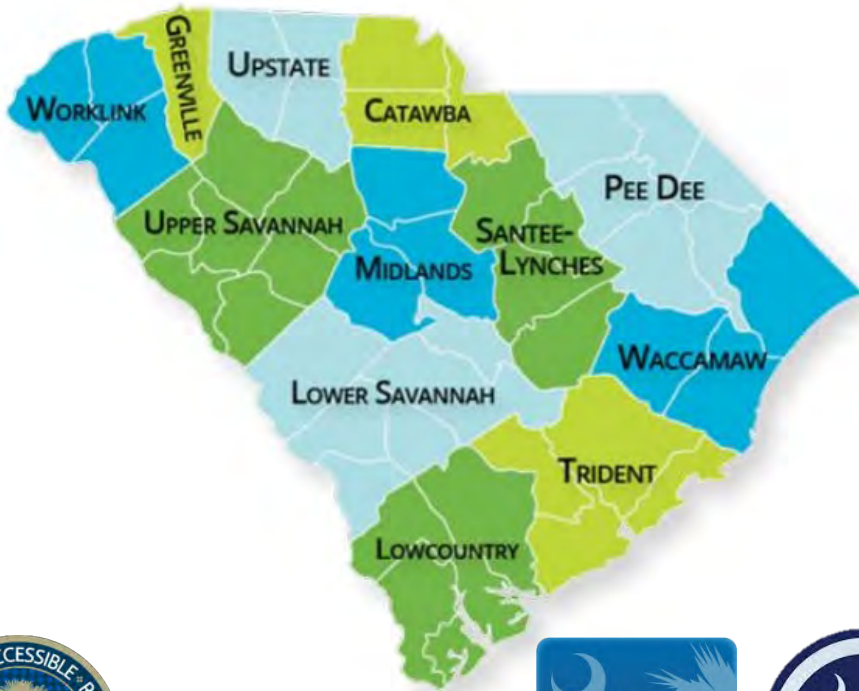
**Element Five** : Progress toward implementation of equal access to and equity within CTE programs





# CLNA Regional Approach Collaboration!

## 12 Education & Workforce Regions



### *Each Region has:*

- *Community Ecosystem*
- *Secondary Education*
- *Post-secondary Education*
- *Regional Career Specialists*
- *Regional Workforce Advisors*
- *Industry*
- *Job Training*
- *Targeted Services*
- *Youth Resources*
- *Workforce Investment*



# SCDE Best Practices & Resources

State Agency Partnerships

CLNA Technical Assistance

Professional Learning Opportunities

CLNA Focus Group/Updates

[South Carolina 2022 Perkins V Comprehensive Local Needs Assessment State Summary](#)

[SC CLNA Toolkit](#) May 2023 Update

[CTE in SC Handout](#)

[SC CTE PR Videos](#)



# Regional CLNA Teams

## Best Practices Highlights



**Catawba: Diverse roster of Stakeholders.**

**Greenville: Special Populations stakeholders.**

**Lowcountry: Industry experts advise labor market demand.**

**Lower Savannah: Organization and description of programs.**

**Midlands: Postsecondary enrollment by cluster.**

**Pee Dee: CLNA work groups.**



# Regional CLNA Teams

## Best Practices Highlights

Santee Lynches: Post -program Placement.

Trident: Outperformed state in Special Populations subgroups.

Upper Savannah: Upper Savannah Executive Summary.

Upstate: Educator – Industry Focus Groups.

Waccamaw: Course analysis for skill sets and workplace experiences.

Worklink/Pendleton: Non -Traditional participation.



# 2022 Regional CLNA Executive Summaries

- [Catawba Region](#)
- [Greenville Region](#)
- [Lowcountry Region](#)
- [Lower Savannah Region](#)
- [Midlands Region](#)
- [Pee Dee Region](#)
- [Santee Lynches Region](#)
- [Trident Region](#)
- [Upper Savannah Region](#)
- [Upstate Region](#)
- [Waccamaw Region](#)
- [Worklink/Pendleton Region](#)



# Regional CLNA Next Steps

## Perkins V CLNA Goals

### Update/revise/align

- Programs and programs of study are aligned to and validated by local workforce needs and economic priorities;
- Each learner engages in a cohesive, flexible, and responsive career preparation ecosystem;
- All Perkins eligible recipients are serving each learner equitably;
- Process for coordinating and streamlining data retrieval, create a platform, shared drive, program review and school improvement processes to bring focus to strategic decisions;
- Provide a structured way to engage key stakeholders regularly around the quality and impact of local CTE programs and systems.



# Regional CLNA Next Steps

## From an Educator's perspective.....

### Brainstorm Activity

Sources?

Labor Market Needs & Partnerships

Student Interest & Enrollment

Personnel & Funding



# Regional CLNA Next Steps

Taking it a step further.....

## Potential Business Partnerships & WBL

- **Businesses that “get” CTE.**
- **Businesses that engage in career days? Or sponsors of school related events? Or booster clubs?**
- **Former alumni that are now business partners?**
- **Using student pathways selections to design and select students for job site visits and job shadowing**





# Regional CLNA Next Steps

Think about **Student Interests & Enrollment.....**

What sequences exist?

What are some examples that they have in common?

Where are the “gaps” or potential areas for expansion?

What courses are ALWAYS at capacity?

What community/workforce needs are going unmet?



# Workforce Trends & Regional Resources

From an industry perspective.....

## Steps to Investment Readiness

**Develop Your Product**

**Develop Your Workforce**

**Refine Your Business Case**

**Up Your Digital Game**



# Workforce Trends

**Priority:**

**Developing Your Workforce**

**Invest in Training & Talent Attraction**



# Workforce Trends & Regional Resources

From an industry perspective.....

South Carolina unemployment rate  
3.5%

Prime age for labor force participation rate  
81% (25-54 years old)

Lowcountry Region Unemployment rate  
3.0-3.9%

Prime age for labor force participation rate  
70%-82.4%



# Workforce Trends

## Workforce Challenges

Manufacturing, for instance.....

- ✓ Low unemployment
- ✓ Low labor force participation rate
- ✓ Aging workforce
- ✓ Growing demand
- ✓ Housing
- ✓ Skills gaps

Finding the right talent is now  
36% harder than it was in 2018.



# Resources in Your Regions

## Examples ~ Team Activity

**(1) Workforce Availability Resources**

**(2) Skills Gap Training Resources**

**(3) Meets Emerging Industry Needs**

**(4) Attraction to Location**



**Take Aways?**

**Questions?**



# Thank You!

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168. 12 South Carolina Education & Workforce  
Regions: Success Strategies, Resources, and  
Next Steps in the Perkins V Comprehensive  
Local Needs Assessment (CLNA) Process

Speakers: Suzi C Raiford



Tuesday, June 27, 2023

3:15pm - 4:15pm



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